

# **Odisha MSME Policy**

## **Objective**

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- Encourage new manufacturing capacity based on improved competitiveness
- Provide a conducive eco-system for promotion and growth of MSMEs in potential sectors
- Provide opportunities to local entrepreneurial talent
- Maximize avenues of employment generation for the youth
- Facilitate MSMEs in accessing domestic and export markets
- Make concerted efforts for revival of sick enterprises
- Make focussed efforts for sustainable, inclusive & balanced growth.

## **Ease of Doing Business**

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- District Industrial Centers (DIC) shall act as the nodal agency for promotion of MSME in the State
- Single Window Clearance & Online Combined Application Form (CAF) to facilitate time bound clearances to investment
- District Level Single Window Clearance Authority shall assess & recommend the requirement of land
- The DICs shall be strengthened and revitalized to eliminate the existing bottlenecks and facilitate smooth functioning to address the needs of the investors
- Online disbursement of incentives mechanism shall be developed and the applicable incentives shall be disbursed in time bound manner
- An online platform shall also be facilitated for the investors to lodge grievances. A team at the state level headed by the Secretary, MSME Department shall monitor all the grievances lodged, and the action taken on the grievances

## **Infrastructure Development**

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- MSME parks to be established in Districts. OSIC to be strengthened to implement the parks

## **Support for Ancillary and Downstream Enterprises**

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- Facilitate linkages between entrepreneurs and large mother industries

- Priority land allotment in parks/ industrial estates
- Plant Level Consultative Committee for large industries and Plant Level Advisory Committee (PLAC) of CPSUs and State PSUs to be put in place and activated
- Ancillary & Downstream Enterprise Cell shall be setup in the Directorate of Industries

## **Marketing Assistance**

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- MSME e-Bazaar shall be developed to provide a platform to entrepreneurs
- MSME state fair shall be organized by OSIC
- Mandatory procurement preference from Micro and Small enterprises within the State
- OSIC long with Department of MSME and DI to organize annual buyer-seller meet and Vendor development programmes
- Local Micro & Small Enterprises exempt from earnest money and shall pay 25% of prescribed security deposit for Govt Tenders

## **Export Promotion**

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- Directorate of EP & M to prepare and update a product-country matrix

## **Raw Material Support**

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- OSIC/NSIC to setup Raw Material Banks directly or in PPP mode
- CPSUs, State PSUs and large industries to supply raw material to OSIC with priority at the lowest possible rates

## **Technology Upgradation**

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- Increase awareness about Credit Linked Capital Subsidy Scheme (CLCSS), Quality Management Standards (QMS) and Quality Technology Tools (QTT)

## **Promotion of Clusters**

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- Cluster Development Cell shall be set up in Directorate of Industries to converge resources and dovetail funds for cluster development
- New clusters of Ancillary & Downstream units shall be promoted at major industrial hubs