Information and Communication Technologies Schemes (ICT Schemes)	
Name of Scheme:	Information and Communication Technologies
Related Scheme	Scheme for 'Promotion of ICT in Indian Manufacturing Sector (ICT)'- an NMCP Scheme.

Description	**a. Funding support for conducting ICT (Information and Communication Technologies) Awareness Workshop:** The objective of the scheme is to encourage and assist the potential manufacturing MSME clusters to adopt ICT tools and applications in their production and business process, and thereby, improve their productivity and competitiveness in national and international markets.
	The broad activities planned under the scheme include, identifying target cluster for ICT intervention, setting up of E-readiness infrastructure, developing web portals for clusters, skill development of MSME staff in ICT application, preparation of local software solution for MSMEs to enhance their competitiveness, construction of e-catalogue, e-commerce etc. and networking MSME cluster portal on to National level Portal in order to outreach MSMEs.
	
	The following deliverables will be from the scheme:
	   a. 100 potential cluster across the country will reap the benefit from the scheme.
	    b. Forward and back ward integration.
	    c. Reduction in inventory level.
	    d. Increased value addition in the product.
	    e. Increased in indirect labour productivity.
	    f. Improved Competitiveness.
	    g. Enhanced market share in domestic & export market.

	b. Funding support for establishing National portal/ Soft infrastructure upgradation : The scope of this activity includes setting up a National level portal connected with web portals at cluster level to facilitate e-commerce & e-catalogue related facility to MSMEs.

c. Funding support for ICT infrastructure upgradation: To support upgradation of ICT infrastructure of MSMEs in the selected clusters, a one-time subsidy of 25 per cent,(subject to the prescribed ceiling,)will be provided to the MSMEs on the institutional finance availed by them for procurement of ICT related hardware and software.

d. Funding support for setting up of 'E-readiness Centre': E-readiness centre will be set up for providing local solution and training of MSME staff.
To establish an e-RC, the concerned SPV will provide land & building as per the requirement set out in the cluster-specific DPR.
The necessary hardware and software for the centre will be set up by the selected hardware vendor
Nature of Assistance: Financial assistance for infrastructure development Note: The concerned SPV will provide land & building as per the requirement set out in the cluster-specific DPR. The necessary hardware and software for the centre will be provided by the selected hardware vendor
Who can apply : The designated nodal agency along with SPV and IT vendors. Please click on the button 'Eligibility Criteria' for further details. |
| Nature of assistance | Financial assistance for conducting training and awareness activity. |
| Who is Eligible | Technology providers and IT partners as selected as per the guidelines in EOI. Any Govt. agency / IT company selected on the basis of EOI, MSME's
The incubational support will be provided by Host Institutions, like:
1. Indian Institutes of Technology (IITs)
2. National Institutes of Technology (NITs)
3. Engineering Colleges
4. Technology Development Centres, Tool Rooms, etc
5. Other recognized R&D&/or Technical Institutes/Centres, Development Institutes of DIP&P in the field of Paper, Rubber, Machine Tools, etc |
| How to apply | Can apply online http://www.dcmsme.gov.in/schemes/ICTDetail.html
 or else
Can contact nearest MSME-DI to apply. |