



The Institute of Chartered Accountants of India

COMMITTEE ON MSME AND STARTUP



Supported by



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

# ICAI MSME YATRA

## ICAI as Swift Responder to MSME Needs



Jointly Organised by: Committee on MSME and Startup, ICAI & Committee for Development of International Trade, Services & WTO, ICAI

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DAYS PROGRAMMES CITIES

This Programme will be kicked off through the branches/ RCs  
18th Aug. to 18th Nov., 2022

Programme is also Supported by



The ICAI MSME Yatra programme aims to coordinate, synergize and leverage the various strands of excellence driving innovation and entrepreneurship. This same will be held from 4.30 p.m. to 7.30 p.m. on the Designated Date.



The ICAI MSME Setu Programme is a platform to help in establishing the Bridge among the various stakeholders & MSMEs is through MSME Camp / Help Desk / MSME Udyam Registration for the New / Existing MSMEs. This same will be held from 10.30 a.m. to 5.00 p.m. on the Designated Date.



The MSME Yatra Vehicle will travel across more than **14000 kms** covering various cities of the Western, Northern, Central, Eastern & Southern parts of the Country to Showcase the MSME Ecosystem to witness by the Public at large.



This MSME Yatra will be held during the month of **August, September, October & November, 2022.**



This will provide a platform for the knowledge enhancement & Capacity Building of the MSMEs to be held from **4.30 pm to 7.30 pm** & ICAI MSME Setu to held from **10:30 am to 01:00 pm** in the designated days & Cites .



The Flagging-off event will be held on **18th August, 2022** at Mumbai



**Objective**  
To assist MSMEs in growing by supporting them in terms of Capacity Building

### Benefits

This programme will provide a platform for improving their access to public resources, credit, and marketing competitiveness.

**FREE of Cost** — **MSME Udyam Registration**  
**Solution to the Problems of MSME at their doorstep**

The Composition of Experts to provide the solutions to MSMEs

Representative from Banks/SIDBI/NSIC/CAs/DIC & Other domain Experts



CA. (Dr.) Debashis Mitra  
President, ICAI



CA. Aniket Sunil Talati  
Vice President, ICAI



CA. Dheeraj Kumar Khandelwal  
Chairman, Committee on MSME & Start-up, ICAI & Committee for Development of International Trade, Services & WTO, ICAI



CA. (Dr.) Raj Chawla  
Vice Chairman, Committee on MSME and Start Up, ICAI



CA. Rohit Ruwata Agarwal  
Vice Chairman, Committee for Development of International Trade, Services & WTO, ICAI

Please visit us at [msme.icai.org](http://msme.icai.org)