



THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
(Set up by an Act of Parliament)



12 CPE Hrs

NATIONAL CONFERENCE ON MSME & START UP

(Physical Mode)



Day 1 – Fri, 18th Aug 2023

8.45 am to 9.30 am Registration and Fellowship Over Breakfast

9.30 am to 10.00 am

Inauguration by Chief Guest

SESSION – I

Keynote Address

10.00 am to 11.30 am

Central Schemes for MSME
-CGTMSE & PMEGP

CA G B Modi
Mumbai

Organized by:
Committee on MSME & Start-up, ICAI

Hosted by:
Ahmedabad Branch of WIRC of ICAI

18th & 19th August 2023 | Fri-Sat

08:45 am – 05:00 pm (Both Days)

Auditorium of Gujarat State Co. Op. Bank Ltd., 4th Floor, Nr. Shastrinagar BRTS Bus Stand, Naranpura, Ahmedabad

SESSION – II

Fireside Chat

11.30 am to 1.00 pm

Litigation & Recovery under MSME
-Legal Awareness
-Risk Management
-Alternative Dispute Resolution

Moderator:
CA Dr. Anjali Choksi

Shri Anandaday Misshra
Founder & MP, AMLEGALS

1.00 pm to 1.45 pm Lunch Break

SESSION – III

Panel Discussion on Tech Startups

1.45 pm to 3.15 pm

Discussion on Innovative & Technology based Start-ups
-Disruptive Ideas
-Market Dynamics
-Challenges

Moderator:
CA Rushabh Shah

Eminent Speaker
Designation

3.15 pm to 3.30 pm Tea Break

SESSION – IV

Special Address

3.30 pm to 5.00 pm

CA as a Business Solution Provider for MSMEs
-Financial Planning & Analysis
-Cash Flow & Risk Management
-Business Advisory Services

Eminent Speaker
Designation

7.00 pm onwards Cultural Evening

NON RESIDENCE MEMBER - Rs. 1000+GST Per Member early bird registration till 07.08.2023 then after Rs. 1500 +GST Per Member

RESIDENCE MEMBER (OUTSIDE AHMEDABAD/ GANDHINAGAR STAY AT VENUE): Rs. 1500+GST Per Member Early bird registration till 07.08.2023 then after Rs. 2000+GST Per Member. Please fill <http://tiny.cc/RESIDENCEform>



Scan QR or visit
<http://tiny.cc/NCMSMEStartUp>

Connect with ICAI Ahmedabad: www.icaiahmedabad.com ahmedabad@icai.org

Event Partners:





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Hosted by: Ahmedabad Branch of WIRC of ICAI

18th & 19th August 2023 | Fri-Sat

08:45 am – 05:00 pm (Both Days)

**Auditorium of Gujarat State Co. Op. Bank Ltd., 4th Floor,
Nr. Shastrinagar BRTS Bus Stand, Naranpura, Ahmedabad**

Day 2 – Sat, 19th Aug 2023

8.45 am to 9.30 am Registration and Fellowship Over Breakfast

**9.30 am to
10.00 am**

Inauguration by Chief Guest **Eminent Speaker**
Designation

SESSION – I

**10.00 am to
11.30 am**

Keynote Address

Unlocking "Growth Paradigm in MSMEs"

- Government Reforms & Initiatives
- Employment Generation
- Export Promotion

Eminent Speaker
Designation

SESSION – II

**11.30 am to
1.00 pm**

Fireside Chat

Technology – A Key Enable Building
Competitiveness of MSMEs

- Tech Adoption by MSMEs
- Challenges & Strategies
- Opportunities & Threats

Eminent Speaker
Designation

Moderator:
Eminent Speaker

1.00 pm to 1.45 pm

Lunch Break

SESSION – III

**1.45 pm to
3.15 pm**

Panel Discussion on SME IPO Listing for MSME

- Eligibility
- Financial Preparation & Business Planning
- Regulatory Compliances
- Investor Awareness
- Pre & Post IPO Compliances

CA Shilpang Karia
Ahmedabad

***Mr Jayesh Taori**
AVP, Primary Market, NSE

Moderator:
CA Rushabh Shah

Eminent Speaker
Designation

3.15 pm to 3.30 pm

Tea Break

SESSION – IV
**3.30 pm to
5.00 pm**

Special Address

Stress Management – Learning
from Bhagwad Gita

Shri Anurag Mehta
Ahmedabad

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CONFERENCE CHAIRMAN

CA Dheeraj Kumar Khandelwal
CCM & Chairman, Committee on MSME &
Start-up, ICAI

CONFERENCE CO-CHAIRMAN

CA (Dr.) Raj Chawla
CCM & Vice Chairman, Committee on MSME &
Start-up, ICAI

CONFERENCE CO-CHAIRMAN

CA Purushottam Khandelwal
CCM, ICAI

CONFERENCE DIRECTOR

CA (Dr.) Anjali Choksi
Chairperson, Ahmedabad Branch

CONFERENCE CO-ORDINATORS

CA Sunil Sanghvi – Vice-Chairperson

CA Abhinav Malaviya – Secretary

CA Rinkesh Shah – Treasurer

CA Bishan Shah – MCM

CA Chetan Jagetiya – MCM

CA Neerav Agarwal – MCM

CA Samir Chaudhary – MCM

CA (IP) Sunil Shah – MCM

CA Hitesh Pomal
Vice-Chairperson, WIRC

CA Chintan Patel – RCM, WIRC

CA Vikash Jain – RCM, WIRC

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