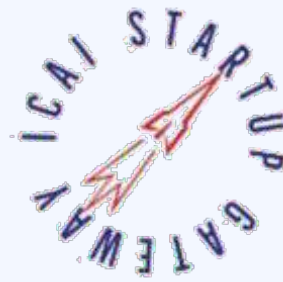




# The Institute of Chartered Accountants of India

COMMITTEE ON  
MSME AND STARTUP



## INITIATIVES OF THE COMMITTEE ON MSME & STARTUP

Year 2023-2024



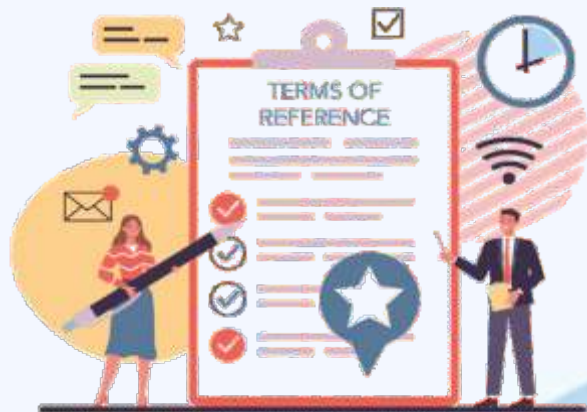
# Overview of the Committee on MSME & Start-up, ICAI

Realising the need of an hour to strengthen the MSME & Startup sector the Institute has constituted Committee on MSME & Startup as one of the prominent non-standing Committees of the ICAI. The main objective of the Committee is to undertake capacity building measures by developing a sustainable framework for the Indian MSMEs & Startups.



## Terms of Reference

- To address the issues & challenges faced by MSMEs & Start-ups, review the impediments and to suggest measures/changes in this regard for strengthening and developing the capacity of MSMEs & Start-ups enhancing their competence and improving their visibility amongst the business community and to develop & Provide the Capacity Building Measures for the enhancement of the Portfolio of the MSMEs & Start-ups.
- To promote the MSMEs & Start-ups by way of encouraging collaboration amongst the professionals/experts in the relevant fields and establishing the Bridge among the appropriate authority & MSMEs/Start-ups by means of various endeavors in Capacity Building & other Measures for them.
- To conduct/arrange the Workshops/Summits/Conferences/Seminars/ Brainstorming Sessions/ Interactive Sessions/ MDPs/EDPs/FDPs/Training programme/Train the Trainer/ Residential Refresher Courses/ Orientation programme/Residential Programme/Mentoring Programme/Virtual CFO/ Award Function with respect to MSMEs & Start-ups/ Virtual CPE Programmes/Capacity Building Programme/Interactive programme/Brainstroming Programme/Other Programmes/Helpdesk/MSME Exchange/ Courses/ Refresher Courses/Certificate Courses/Post Qualification Courses to adopt, execute and implement such measures using tools of learning, physical and virtual, as may provide opportunity to the Members /other than Members by the Committee & arrangement for Survey/ Research Programme/post qualification Academic Programme/Knowledgebase programme/ other programme in collaboration with Universities/



Eminent Institutes/ government Agencies/Non-Government Agencies/Any other Agencies/any other entities in India/Abroad by the Committee and develop ways & means to enhance the knowledge base of Members/other than Members to enable them to manage the MSMEs & Start-ups.

- To develop or provide IT enabled services for Members/other than Members to create or provide knowledge contents/ portals/ other contents in various forms for facilitating requirements of MSMEs & Start-ups and to release Publications/ Material/ Reference Material or Knowledge matter or Electronic matter or E-learning or Tools or Booklets, Pamphlets, Brochures, Monographs, Digital mobile app, Social media tools on the various issues of MSMEs & Start-ups and to facilitate and improve skills in all field of finance, Accounts, Tax and Audit and other contemporary subject of professional interest of MSMEs & Start-ups and to take all steps and actions required for creating the IT platform for MSMEs & Start-ups for developing a technical forum for enabling them to provide effective and value-added services.
- Facilitating Beneficial Products and/or Services for Skill Development, Knowledge Management, Personal/ Professional Security/Benefits etc. and such other products/services for professional growth & development of MSMEs & Start-ups.
- To prescribe/recommend the Guidelines/ Consultative Paper/Working papers & any other papers/documents/ matters with respect to MSMEs & Start-ups & to undertake or assist research/ surveys/any other tools in terms adoption of the findings so as to help government/MSMEs & Start-ups/other entities to meet the expectation of the stakeholders.
- To Interact/Network with MSME/Other Ministries/ National/International entities & MSMEs/Start-ups and organize the programme with them for MSMEs & Start-ups to enable them to carve out opportunities available for them.
- To Assist in Establishing Incubation Centers, Start-ups, MSMEs or any other set up pertaining to the MSME & Start-ups and to explore and develop new avenues of the Members/other than Members in MSMEs & Start-ups.
- To develop ways & means for Empowerment of MSMEs & Start-ups through various focused endeavours undertaken by the Committee for them from time to time.
- To carry out such other matters relating to MSMEs & Start-ups.

# Initiatives of the Committee on MSME & Startup

## A ICAI Startup Gateway

To enhance the capacity building measures of Startups, the Institute of Chartered Accountants of India (ICAI) through the Committee on MSME & Start-up launched various initiatives on Start-up.



### 1 ICAI Startup Yatra

The Institute of Chartered Accountants of India through the Committee on MSME & Startup will organise ICAI Startup Yatra Programme in 140 cities across India will be Commenced from 26th October, 2023 to 10th February, 2024. We are aiming to create a pool of angel investors during this period across the country.

#### a) ICAI Startup Manthan

The Institute of Chartered Accountants of India (ICAI) through The Committee on MSME & Startup, ICAI along with the Committee for Development of International Trade, Services & WTO (CDITSWTO) shall organise the ICAI Startup Manthan platform will bring leading innovators, startups, incubators, academia and investors from the Startup ecosystem under one roof. ICAI Startup Manthan is being organised by the Institute of Chartered Accountants of India and with an objective is to enhance the Capacity of Startups.

#### b) ICAI Startup Samvad

ICAI Startup Samvad Programme to create awareness, increase the Startups Registration, Help in nurturing their ideas capacity building and provide assistance for developing Startup needs and boost in economy to achieve 5 Trillion dollar economy. These programme with a goal to boost market visibility for the most promising and early-stage startups, one-of-a-kind series of Startup events spread across Indian states, ICAI Startup Samvad is being organised by the Institute of Chartered Accountants of India through the Committee on MSME & Startup, ICAI and will be Commenced from 26th October, 2023 to 10th February, 2024 with an aim to help bridge the gap that currently exists between the ecosystems in tier I and tier II cities by making the essential resources available to emergent Startups in these geographies.

### 2 Startup Sphere 2023

The Institute of Chartered Accountants of India organised a magnificent event for Start-up community titled Start-up Sphere, aimed to foster innovation, collaboration, and entrepreneurship within the local startup ecosystem. The event took place at the World Jio Centre in Mumbai on 27th-28th June, 2023. This highly anticipated event brought together the startup community, partners, unicorns, influencers, founders, investors, leaders, and entrepreneurs to discuss a wide

range of topics related to startups was witnessed by 7000 attendees from all over the Country.

The event comprised of series of sessions by over 120 industry specialists who are passionate about empowering entrepreneurs. Around 60 Startups were offered the opportunity to pitch their unique ideas at Investors pitch which brought Investors and Investees face to face. More than 20 mega Venture funds participated in

the event to invest in the most innovative ideas. 150 startups participated as exhibitors and seized the opportunity to connect with a diverse community of like-minded individuals, fellow entrepreneurs, angel investors, venture capitalists, and potential partners.

The Start up Sphere was inaugurated by Shri Uday Samant, Hon'able Minister of Industries, Government of Maharashtra, he congratulated ICAI for hosting this magnificent event for encouraging startup ecosystem in the Country.

The second day of the event began with special address and blessings of Shri Ram Nath Kovid, Hon'ble former President of India – A symbol of leadership and excellence. He said that our talented youth should become owners of enterprises instead of being employees of startup entities, Indian youth should move up the ladder of the economic value chain.

CA. Aniket Talati, President ICAI stated that StartUP Sphere is going to be the corner stone of start up movement in our country and encouraged Chartered Accountants by saying that more and more unicorns should come from this fraternity. CA. Ranjeet Kumar Agrawal, Vice-President, ICAI, appealed new entrepreneurs to identify the problems faced by the Country and come up with innovative solutions.

The success of Start up Sphere extended beyond the event itself, as it became a catalyst for numerous positive outcomes. The highlights of Startup Sphere 2023 was the lineup of esteemed keynote speakers and panelists who shared their expertise and insights with the audience. They shed light on emerging technologies, market trends, and strategies for success. Notable keynote speakers included Unicorns like CA. Aman Gupta, Mr. Nithin Kamath, Mr. Deepak Sahni, CA. Deena Jacob, CA. Ankit Fatehpuria, Ms. Lisa Ray and CA. Gaurav Samdaria. They provided invaluable guidance, inspiring stories, and thought-provoking discussions.

Their presence added credibility and enhanced the overall appeal of the event, making it a truly enriching experience for the attendees. They all echoed one common thought that key mantra to success is to be passionate about what you do.

The two-day event was full of inspiration, insights and networking featuring panel discussion on unique topics which have never been talked like Impact of Metaverse into real life Business case, CBDC and its impact on Global economy, Block chain and its recent development, Cyber security issues of Web 3.0. Participants witnessed driven individuals who are passionate about bringing unusual ideas to life and impacting the society. Carefully curated sessions on Art and Science of Startup Valuation, Investing in People Vs Investing in Ideas, Incubation and Innovation in Startup attracted many the startup aspirants.

Startups that participated in the event gained visibility, secured funding, and forged strategic partnerships. The success of Start up Sphere 2023 has set a new benchmark for future start-up events, inspiring organizers to strive for excellence and adopt innovative approaches in their planning and execution.

Through meticulous planning, engaging content, and ample networking opportunities, the event not only achieved its intended goals but also surpassed expectations.

The Startup Sphere 2023 successfully ignited a spirit of innovation and collaboration among attendees. It served as a catalyst for aspiring entrepreneurs to realize their vision and provided a glimpse into the future of the startup landscape. As the event concluded, participants left with newfound motivation, actionable insights, and a network of invaluable connections. The Startup Sphere 2023 undoubtedly left a lasting impact on the entrepreneurial community and is bound to be a milestone for startups in the years to come.



**3****ICAI Startup Samvad : ICAI to help in establishing the Bridge among the various stakeholders & Startups**

The Committee on MSME & Startup of the Institute of the Chartered Accountants of India has always endeavoured for the Capacity Building of Startups. The Committee has immense pleasure to inform that the month of January, 2023 will be celebrated as Startup Month named ICAI Startup Samvad. The Startup Programme will be organized for an entire month in various Branches/ Regional Councils located in various cities in India for the Capacity Building of Startups & to promote Innovation, New ideas developed by Buddy Startups.

The ICAI Startup Samvad Programme will be kicked off through the branches / RCs in January, 2023. The entire celebrations will be presented at large, particularly for Startups, Investors, Mentors, Buddy Startups, Students, Chartered Accountants, Incubators, Innovators etc.

Technical Session on Startup will be included such as Introduction to Startup, Go to Market Strategy, How to Value Startup/ Startup Valuation, Business Model-Case studies of Successful startup, Startup Funding: Angel/ VC/Seed Funding.

**4****ICAI Startup Samvad : ICAI to help in establishing the Bridge among the various stakeholders & Startups**

Committee on MSME & Startup of Institute of Chartered Accountants of India has consistently worked to support the capacity building of startups. The Institute of Chartered Accountants of India through the Committee on MSME & Startup designated the entire month of January 2023 as ICAI Startup Samvad. The ICAI Startup Samvad Program was set up for a complete month in a number of Branches/ Regional Councils spread across numerous Indian cities in order to build the capacity of startups and to

promote innovation and fresh concepts created by buddy startups. Around 50 Tier II and Tier III cities have participated in the celebration, which began on 1st January, 2023, and ended in Mumbai on 2nd February, 2023.

Technical Session on Startup has included such as Introduction to Startup, Go to Market Strategy, How to Value Startup/ Startup Valuation, Business Model-Case studies of Successful startup, Startup Funding: Angel/ VC/Seed Funding.

**5****Start-up portal i.e. <https://startup.icai.org/>**

The Committee has launched a dedicated portal <https://startup.icai.org/> to facilitate various exchange services within the constituents namely – Startups, Chartered Accountants (Business consultants), Mentors, Venture Capitalist and Incubation Centres.

The features of the Web portal included Mentors for providing mentoring services to the startups and their empanelment on our portal, Ventures Capitalist for providing financing services to the startups and their empanelment

on our portal, Member of ICAI as a business consultant to provide various business consultancy services like Corporate Laws, Valuation, Indirect Tax etc. to the startup registered with ICAI, Expression of interest to associate with ICAI startup ecosystem, Startup success stories of Chartered Accountants to motivate and encourage other members to join the league and many more features with regard to Start-up ecosystem

## 6 Start-up Incubation Centres

Taking the journey forward to develop the startup ecosystem within ICAI, we have identified the following Startup Incubation Centres to facilitate start up ideas towards fostering the entrepreneurial spirit and abilities of the Chartered Accountants, initial proposed

Incubation Centres is as below:

- |                  |                 |
|------------------|-----------------|
| i. Indore        | vi. Guwahati    |
| ii. Bhubaneshwar | vii. Rajkot     |
| iii. Nashik      | viii. Ahmedabad |
| iv. Kanpur       | ix. Mumbai      |
| v. Surat         | x. Pune         |

## 7 Certificate course on Startup

The Certificate Course is intended to equip Chartered Accountants to provide professional services as well as entering into Startup space themselves; to help achieve the national

objectives. The Certificate course will make the Members of ICAI enable to be a business solution providers for Startup Sector.

## 8 Master Class on Startup

The Master Class on Startup is intended to equip Chartered Accountants to provide Knowledge

based specialized modules to enhance their expertise in Startup;

## 9 Startup Summit

The Committee on MSME and Start-up organised a Startup Summit Programme on 8th October, 2022 at Hotel Shangri-La Eros, New Delhi. Startup Summit where the Members of ICAI participated along with the community of start-ups, partners, Influencers, Founders, Investors and Entrepreneurs discussed on How VCs think + Skill of preparing Pitch Deck for Investors,

Startup - Idea Generation to MVP, Startup India Scheme & its benefits & Valuation in Startups along with the 2minute Idea Pitch with Angel Investors, future of start-ups, venture capital, artificial intelligence, fintech, and other aspects of Startups. Around 250 participants physically participated in the said summit.

## 10 MoU with IIM Lucknow Enterprise Incubation Centre, Noida, Gujarat Student Startup and Innovation Hub (i-Hub) & BIL-RYERSON Technology Startup Incubator Foundation for Capacity Building of Startups through ICAI Startup Gateway

The Institute of Chartered Accountants of India through the Committee on MSME & Startup has signed the MoU with **IIM Lucknow Enterprise Incubation Centre, Noida, Gujarat Student Startup and Innovation Hub (i-Hub) & BIL-RYERSON Technology Startup Incubator Foundation** are registered under Section 8 of the companies Act 2013, are envisioned to be centre for all Startup stakeholders to develop an end-to-end innovation and entrepreneurial ecosystem in the State of Uttar Pradesh, Gujarat & Maharashtra by creating pathways from "Mind-to-Market".

i-Hub is a vibrant incubation setup established under SSIP by the Education Department, Government of Gujarat at Ahmedabad on 03.09.2022 for the capacity building of Startups in

the state of Gujarat. The MoU has been exchanged on behalf ICAI by CA. Aniket Sunil Talati, Vice President, ICAI & the CEO, i-hub Shri Hiranmay Mahanta in presence of CA. Dheeraj Kumar Khandelwal, Chairman, Committee on MSME & Startup, ICAI during the special event organised for the same.

The said arrangement aims to promote startups and support the government of India's vision for entrepreneurship development, innovation culture and mutual integration of Startup Ecosystem.



## MEMORANDUM OF UNDERSTANDING (MoU) of The Institute of Chartered Accountants of India Through the Committee on MSME & Startup, ICAI for Capacity Building of Startups with AIC Mahamana Foundation for Innovation and Entrepreneurship IM BHU, Varanasi

The Institute of Chartered Accountants of India through the Committee on MSME & Startup has signed an MoU with AIC Mahamana Foundation for Innovation and Entrepreneurship IM BHU, Varanasi, registered under Section 8 of the

Companies Act 2013, is envisioned to be centre for all Startup stakeholders to develop an end-to-end innovation and entrepreneurial ecosystem in the State of Uttar Pradesh by creating pathways from "Mind-to-Market".



### B ICAI MSME Ecosystem

To enhance the capacity building measures of MSMEs, the Institute of Chartered Accountants of India (ICAI) through the Committee on MSME & Start-up arranged various initiatives pertaining to the MSME Ecosystem.



### 1 ICAI MSME Connect

The Institute of Chartered Accountants of India through the Committee on MSME & Startup will organise ICAI MSME Connect Programme in 140 cities across India will be Commenced from 20th October, 2023 to 10th February, 2024

#### a) ICAI MSME Niryat

The Institute of Chartered Accountants of India (ICAI) through the Committee on MSME & Start-up to establish the linkage between ICAI & MSMEs as a key strategy for capacity building of Micro, Small & Medium Enterprises (MSMEs) through the ICAI MSME Sahayog Programme. The ICAI MSME Niryat program shall be organised by the Committee on MSME & Start-up & Committee for Development of International Trade, Services & WTO (CDITSWTO) with an objective to

reach out to the new and potential exporters from Micro, Small & Medium Enterprises (MSMEs) and mentor them through the mentoring, counselling, individual facilitation, etc., on various aspects of foreign trade to enable them to get into international trade and boost exports from India.

#### b) ICAI MSME Sahayog

ICAI MSME Sahayog programme is wherein professionals will provide the inputs to Micro, Small and Medium (MSME) to enhance their portfolio. In This programme, we will support to the MSMEs through various organs of financing/crediting. The mentoring platform also provided to the MSMEs in these programmes.

## 2 National Small Industry Day

The National Small Industry Day to be observed throughout India with the curated programme on 30th August, 2023 with the Objective to promote Micro & Small businesses across the nation through the Committee on MSME & Startup, ICAI. The day motivates and shapes through our curated programme to enhance the portfolio of the

small-scale sector. Micro, Small, and Medium Enterprises (MSMEs) are an integral part of the value chain and foster the MSME ecosystem. The day also marks the various other possibilities and opportunities that the sector creates for individuals working in the urban and rural sectors of India.

## 3 International MSME Day

Committee on MSME and Start-up organised a series of programmes focussing on the various needs of MSMEs of India and role

played by the CA fraternity in bridging those needs of MSMEs on the International MSME Day on 27th June, 2023.

4

## MoU with the Government of Kerala through the intervention of the Directorate of Industries and Commerce and Various Boards and Undertakings thereunder for Capacity Building of MSMEs through ICAI MSME Ecosystem in the State of Kerala

The Institute of Chartered Accountants of India through the Committee on MSME & Startup has signed an MoU with the Government of Kerala through the intervention of the Directorate of Industries and Commerce and Various Boards and Undertakings thereunder at Ernakulum on 01.04.2023 for the capacity building through ICAI MSME Ecosystem in the state of Kerala.

The MoU has been exchanged on behalf ICAI by CA. Dheeraj Kumar Khandelwal, Chairman, Committee on MSME & Startup, ICAI and CA. (Dr.) Raj Chawla with the Officials of the Government of Kerala in presence of Hon'ble Shri. P. Rajeeve, Minister for Law, Industries and Coir during the MSME Summit held on 01.04.2023 at Ernakulum, Kerala.

5

## MoU with the Government of Odisha through the intervention of the Micro, Small & Medium Enterprises Department for Capacity Building of MSMEs through ICAI MSME Ecosystem in the State of Odisha

The Institute of Chartered Accountants of India through the Committee on MSME & Startup has signed an MoU with the Government of Odisha through the Micro, Small & Medium Enterprises Department at Bhubaneswar on 15.04.2023 for the capacity building in the state of Odisha. The MoU has been exchanged on behalf ICAI by CA. Ranjeet Kumar Agarwal, Vice President, ICAI in presence of CA. Dheeraj Kumar

Khandelwal, Chairman, Committee on MSME & Startup, ICAI and CA. (Dr.) Raj Chawla with the Principal Secretary along with the Officials of the Department of MSME, Government of Odisha in presence of Hon'ble Shri. Shri Pratap Keshari Deb, Cabinet Minister of Industries, Micro, Small & Medium Enterprises, Energy, Government of Odisha during the MSME Summit held on 15.04.2023 at Bhubaneswar, Odisha.



## 6 ICAI MSME Yatra

The ICAI MSME Yatra an initiative to support, facilitate and respond to MSME Needs was flagged off on 18th August, 2022 from Mumbai. The initiative aspires to promote the spirit of entrepreneurship amongst MSMEs as well as support MSMEs in enhancing their portfolio and by spreading the awareness about the various State and Central Government Schemes, Subsidies and Incentives available thereof. MSME Camp is also organised, wherein the Grievances raised by the MSMEs resolved in real-time basis and real time Udyam registration of MSMEs also facilitated through ICAI MSME Setu. The Knowledge enhancement sessions on different areas of MSMEs also organised during the ICAI MSME Yatra Programme. The MSME Yatra, since its launch has covered more than 80 cities of the states of Maharashtra, Gujarat, Madhya Pradesh, Rajasthan, Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir, Uttarakhand, Uttar Pradesh, Bihar, Assam, West Bengal, Jharkhand, Odisha, Chhattisgarh, Andhra Pradesh, Telengana, Tamil Nadu, Kerala,

Karnataka & Goa. Under the ICAI MSME Yatra, awareness is being created towards capacity and competence building of MSMEs for catalysing the growth of the sector to boost job creation and development of economy. The MSME Yatra initiative received overwhelming support from the respective State Governments and the events at various places were attended by state ministers, Local Member of Parliament, Member of Legislative Assembly at respective state. The ICAI MSME yatra programme at Shimla was graced as Chief Guest by Shri Rajendra Vishwanath Arlekar Hon'ble Governor, Himachal Pradesh.



## 7 ICAI MSME Setu Programme: Transformation of MSMEs through ICAI MSME Ecosystem

The Institute of Chartered Accountants of India (ICAI) through the Committee on MSME & Start-up to establish the linkage between ICAI & Prospective MSMEs in a key strategy for enhancing the Portfolio of MSMEs in the country. With the state as the main driver, the program focuses on the strengths of each district, identifies unmanageable fruits for improvement, and measures progress with the aid of Convergence of the Government Schemes

& Co-operation of the MSMEs by supporting their needs through ICAI MSME Ecosystem. The various districts of the states such as Maharashtra, Gujarat, Madhya Pradesh, Rajasthan, Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir, Uttarakhand, Uttar Pradesh, Bihar, Assam, West Bengal, Jharkhand, Odisha, Chhattisgarh, Andhra Pradesh, Telengana, Tamil Nadu, Kerala, Karnataka & Goa is covered during the ICAI MSME Setu.

## 8 ICAI MSME Saathi

The Committee on MSME & Satrtup, ICAI has onboarded latest IT tools of Artificial Intelligence (AI) and Machine Learning (ML) for providing assistance and solutions to the issues of Micro, Small, and Medium Enterprises (MSMEs). The Committee has implemented AI

& ML on its robust Query Redressal System 'ICAI MSME Sathi'. It has emerged as one of the solution provider platforms for the MSMEs in a very short span of time.

## 9 MSME ExCHANGE

MSME ExCHANGE is conceptualized to facilitate a robust platform for value creation in various dimensions vital for the development and sustainability of MSMEs. The platform offers excellent networking, knowledge sharing, skill development, query resolution opportunities and expert guidance to the constituents of the MSME ecosystem.

### i. CA Services Exchange

In order to address the specialised needs of the MSMEs, the Institute of Chartered Accountants of India through its Committee on MSME and Startup has taken an initiative to bring the expert services of the Chartered Accountants within the reach of any MSME with a click of mouse.

CA Service Exchange is a platform through which any Indian MSME can register with the ICAI MSME ECOSYSTEM and search from an array of expert services offered by Chartered Accountants.

### ii. MSME Helpdesk

The MSME HELPDESK is one of the significant initiatives taken by the

Committee under ICAI MSME Exchange to bring the expertise of the large pool of the ICAI members to the MSME doorstep in their local city.

The Branches and Regional Councils which are extended wings of ICAI would facilitate the MSME HELP DESK in branch premises where dedicated experts (qualified and experienced Chartered Accountants) will address the issues of local MSME cluster.

### iii. MSME Illumination

MSME Illumination is an initiative under ICAI MSME ExCHANGE to facilitate the expert advice on any specific issue faced by MSME registered with the ICAI. The MSME can submit its issues online after following a simple registration process.

The said programmes will be organised wherein the common issues faced by the MSME will be addressed by the Experts. The MSME can participate in these programmes to interact with the experts for seeking expert advice.

## 10 ICAI MSME Portal i.e <https://msme.icai.org/>

ICAI launched a dedicated portal to provide an enabled ecosystem for networking, knowledge sharing, query resolution mechanism and

exchange of services where any MSME can be benefited from the expertise of the Chartered Accountants.

## 11 Certificate course on MSME

The Certificate Course is intended to equip Chartered Accountants to provide professional services as well as entering into MSME space themselves; to help achieve the national

objectives. The Certificate course will make the Members of ICAI enable to be a business solution providers for MSME Sector.



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### MoU with the autonomous agency Facilitating MSMEs Tamil Nadu of the Government of Tamil Nadu for Capacity Building of MSMEs through ICAI MSME Ecosystem

The Institute of Chartered Accountants of India through the Committee on MSME & Startup has signed an MoU with the autonomous agency Facilitating MSMEs Tamil Nadu of the Government of Tamil Nadu at Tirupur on 25.08.2022 for the capacity building in the state of Tamil Nadu. The MoU has been exchanged on

behalf ICAI by CA. Dheeraj Kumar Khandelwal, Chairman, Committee on MSME & Startup, ICAI and CA. Rajendra Kumar P., Central Council Member, ICAI in presence of Hon'ble Chief Minister of the State of Tamil Nadu Shri M.K. Stalin during the Regional MSME's Meet.

### 13 State Specific Books on MSME

The Committee has released the state specific Books on MSME. These book focus on MSME Schemes, Industrial Schemes relevant for MSMEs, Incentives available in various Schemes, Subsidies available in various schemes, Schemes in various clusters across

the specific state. The said book includes insights to budding entrepreneurs to help organise new and established firms to infuse entrepreneurial intentions in the specific state as well as opportunities available for CAs in the specific state.

### 14 State Specific Refresher Course on MSME

The Committee has organized the state specific Refresher Course on MSME. The said course will enhanced the knowledge base of state specific MSME & Industrial schemes, Incentives/ Subsidy available in various schemes across the specific state.

### 15 Inputs- MSME Ministry

The Committee submitted suggestions/ feedbacks to the Ministry of MSME on the various facet of MSME with respect to the MSMEs by the Ministry of MSME, Government of India.



## C Other Initiatives

### 1 MoUs with the State Governments for Capacity Building of MSMEs in the direction Atmanirbhar Bharat

The Committee will carry out the Capacity Building of MSMEs through the Signing of MoUs of ICAI with the State Government Concerned with the objective of Encouraging exchange of information and experiences in policy setting and research on the development of MSMEs in areas of mutual interest; To provide the knowledge base endeavours for Capacity Building of MSMEs in the State specific;

Stimulating the development of industrial potential surveys and feasibility studies to identify thrust areas and opportunities for development of MSMEs in the State specific; Providing MSME Exchange Programme i.e. MSME Help Desk, MSME Illumination & CA Exchange services for MSMEs in the State specific; Any other endeavour for Development of MSMEs in areas of mutual interest;

### 2 MoUs with the Universities, IIMs, IITs, State Governments, various departments of Central Government, State Government, organisations of repute, and other entities.

The Committee will facilitate the Incubation centres & gearing up for proposed tie up with Universities, IIMs, IITs, State Governments, various departments of Central Government, State Government, organisations of repute, and other entities for the facilitating of the same.

### 3 ICAI MSME Yatra & Setu in Asia Book of Records

The Asia Book of Records record awarded for covering MSME Programmes in the Maximum number of Cities during ICAI MSME Yatra & Setu was set up by the Committee on MSME & Startup and Committee for Development of International Trade. The Institute conducted a nationwide 'ICAI MSME SETU' AND 'ICAI MSME YATRA' under the backdrop of 'Azadi Ka Amrit Mahotsav'.

The said programme is jointly organised by the Committee on MSME & Startup, ICAI and Committee for Development of International Trade, Services & WTO.

The Institute of Chartered Accountants of India  
(Set up by an Act of Parliament)  
COMMITTEE ON MSME AND STARTUP

ASIA BOOK OF RECORDS

ICAI MSME ECOSYSTEM

**MSME PROGRAMMES IN MAXIMUM CITIES COVERED  
DURING ICAI MSME YATRA & SETU**  
Registered in Asia Book of Records

Set By  
Committee on MSME & Startup, ICAI  
and Committee for Development of  
International Trade, Services & WTO, ICAI

DATE  
10th  
February, 2023

VENUE  
Hotel The Lalit  
New Delhi





#### 4 Coffee Table Book on ICAI Startup Samvad

The Coffee table book contains the report on ICAI Startup Samvad to support, facilitate and respond to Startups, especially in Tier II & Tier III cities organized from 1st January, 2023 to 2nd February, 2023. During the ICAI Startup Samvad since its launch has covered about 50 cities of various states of the Country.



#### 5 Coffee Table Book on ICAI MSME Yatra & Setu



The Coffee table book contains the report on ICAI MSME Yatra & Setu to support, facilitate and respond to MSME Needs was flagged of on 18th August, 2022 from Mumbai & the same concludes on 18th November 2022 at Mumbai. The ICAI MSME Yatra & Setu since its launch has covered more than 80 cities in the 22 states of the Country.

The said publication is published by the Committee on MSME & Startup, ICAI and Committee for Development of International Trade, Services & WTO.

The said publication is published by the Committee on MSME & Startup, ICAI

#### 6 ICAI MSME YATRA ENTERS INDIA BOOK OF RECORDS FOR MAXIMUM PROGRAMMES IN MAXIMUM CITIES

The Committee on MSME & Start-up of the Institute of Chartered Accountants of India (ICAI) entered into the INDIA BOOK OF RECORDS on 15th December, 2022 for covering MSME programme in the maximum number of cities during ICAI MSME Yatra & Setu.

This feat was achieved, when ICAI conducted a nationwide 'ICAI MSME SETU' and

'ICAI MSME YATRA' under the backdrop of 'Azadi Ka Amrit Mahotsav' covering 75 cities across 22 states of the nation in 75 days for promoting entrepreneurship as well as to boost job creation and develop the economy. The campaign was held from August 18, 2022 till November 18, 2022.

#### D Programmes of the Committee

The Committee has organized various Programmes for the Members of ICAI/ MSMEs/Startups such as Workshops, Seminars, Conferences, Residential Refresher Course & other programmes.





The Institute of Chartered Accountants of India  
COMMITTEE ON MSME AND STARTUP



# Activities- ICAI Startup & MSME



For more details, please visit:

<https://startup.icai.org/>

Connect us at: #icaistartupsamvad

Organised by:

The Committee on MSME & Startup, ICAI





## Composition of the Committee for the year 2023-24



CA. Aniket Sunil Talati  
President (Ex-officio)



CA. Ranjeet Kumar Agarwal  
Vice-President (Ex-officio)



CA. Dheeraj Kumar Khandelwal  
Chairman



CA.(Dr.) Raj Chawla  
Vice-Chairman

### Members

CA. (Dr.) Rajkumar Satyanarayan Adukia  
CA. Chandrashekhar Vasant Chitale  
CA. Durgesh Kumar Kabra  
CA. Umesh Sharma  
CA. Dayaniwas Sharma  
CA. Prasanna Kumar D  
CA. Cotha S Srinivas  
CA. Sripriya Kumar  
CA. (Dr.) Debashis Mitra  
CA. Rohit Ruwatia  
CA. (Dr.) Anuj Goyal  
CA. Gyan Chandra Misra  
CA. Prakash Sharma  
CA. Kemisha Soni  
CA. Hans Raj Chugh  
CA. Pramod Jain  
CA. Charanjot Singh Nanda  
CA. (Dr.) Sanjeev Kumar Singhal  
Shri Ritvik Ranjanam Pandey  
Advocate Vijay Kumar Jhalani



### Co-opted Members - Committee on MSME & Startup, ICAI

CA. Ajay Kumar Alipuria  
CA. Jagdish Shetty

CA. Lokesh Garg  
CA. Kiran B Patel

CA. Amrit Kumar Kota  
CA. Gautam Pai

CA Sanjay Kumar Agarwalla  
CA. Nirav R Chokshi

### Special Invitee - Committee on MSME & Startup, ICAI

CA. Shrikant Limaye  
CA. Atul Seksaria  
CA. Rahul Saria

CA Shrujay Shah  
CA. Mukesh Mohan Gupta  
CA. Anuruddh Tiwari

CA Gaurav Gupta  
CA. Shobhit Goyal  
Prof. Kiran Hazarika

CA. Sunil Garg  
CA. Surendra Kumar Dwivedi

### Secretary - Committee on MSME & Startup, ICAI

Dr. Sambit Kumar Mishra

## Members of the 25th Council of ICAI



**CA. Aniket Sunil Talati**  
President



**CA. Ranjeet Kumar Agarwal**  
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**CA. Chandrashekar Vasant Chitale**



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### GOVERNMENT NOMINEES



**Shri Sanjay Kumar**



**Shri Ritvik Ranjanam Pandey**



**Shri Manoj Pandey**



**Shri Deepak Kapoor**



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**Adv. Vijay Kumar Jhalani**



**Shri Chandra Wadhwa**