

ICAI MSME & Startup Yatra



100

**DAYS
PROGRAMMES
CITIES**

This Programme will be kicked off through the branches/ RCs **3rd May, 2024 onwards**



The Institute of Chartered Accountants of India
COMMITTEE ON MSME AND STARTUP



2024





The Institute of Chartered Accountants of India
(Set up by an Act of Parliament)



CA. Ranjeet Kumar Agarwal
President, ICAI



CA. Charanjot Singh Nanda
Vice-President, ICAI

ICAI MSME & Startup Yatra



CA. Dheeraj Kumar Khandelwal

Chairman
Committee for Members in Industry & Business
Committee on MSME & Startup
Development of International Trade and Services & WTO Directorate



CA. (Dr.) Raj Chawla

Vice Chairman
Committee on MSME and Startup
Peer Review Board

It gives us immense pleasure to state that ICAI MSME Yatra 2022 was a highly successful event which resulted in unprecedented MSME registrations in just 75 days of the yatra. This year again we are organizing MSME & Startup Yatra with 75 programs in 75 days at 75 cities. With this year's yatra, our aim includes reaching out to maximum MSMEs, Statups, and create approx 10000 Angel Investors etc.

Who can attend?

MSMEs

- Retailers & wholesalers
- MSME Association
- Industry Association
- District Industry Centre (DIC)
- Chartered Accountants
- Cluster
- Banks
- MSME Incubators

Startups

- Investors
- Mentors
- Buddy Startups
- Students
- Incubators
- Innovators
- Accelerators
- Other Stakeholders of the MSMEs & Startup Ecosystem etc

Introduction

 The MSME & Startup Yatra Vehicle will travel across approx **20000 kms covering various cities** of the Western, Northern, Central, Eastern & Southern parts of the Country to Showcase the MSME & Startup Ecosystem to be witnessed by the Public at large.

 This will provide a platform for the knowledge enhancement & Capacity Building of the MSMEs & Startups to be held from **5:00 pm to 8:30 pm** in the designated days & Cites.

 This MSME & Startup Yatra will be held during the month of **May, June, July & August, 2024**

 The Flagging-off event will be held on **3rd May, 2024 at Mumbai**

No Fees

Media Coverage

Members Connect

One Stop Solution to MSMEs & Startups

- ✓ Get Free Udhyam(MSME) Registration
- ✓ Get solution for your MSME issues by Experts
 - Chartered Accountants
 - Representative from SIDBI
 - Representative from DIC
 - Banks for financial supports

- ✓ Booth/ Helpdesk available where you can go and discuss your MSMEs related query
- ✓ How to register at DPIIT portal for your Startups
- ✓ Get support for development of your new ideas into business
- ✓ Seed funding for your Startup
- ✓ Become an Angel Investor

FREE OF COST

Solution to the Problems of MSMEs & Startups at their doorstep.

1.

ICAI MSME & Startup Yatra Highlights

MSME & Startups related sessions from

MSMEs

- MSME Funding,
- MSME Financing and Subsidies,
- MSME Institutional Framework,
- MSME Sector Specific Incentives,
- MSME Central Government Schemes,
- MSME State Specific Schemes,
- Any other topic specific to MSME etc

Startups

- Startup Ecosystem: A Bird's Eye View
- Go to Market Strategy
- Valuation of Startups
- Startup Funding
- Regulatory Environment and Compliances of Startups
- Business Model-Case studies of Successful startup

100 Days, 100 Programmes, 100 Cities -ICAI MSME & Startup Yatra**May, June, July & August, 2024**

S.No	BRANCH NAME Branch of REGION of	REGION	BRANCH NAME	State	Date
1	Mumbai-WIRC	(Western)	Mumbai	Maharashtra	03-05-2024
2	NAVI MUMBAI Branch of WIRC of ICAI	WIRC	NAVI MUMBAI	Maharashtra	04-05-2024
3	PUNE Branch of WIRC of ICAI	WIRC	PUNE	Maharashtra	05-05-2024
4	PIMPRI CHINCHWAD Branch of WIRC of ICAI	WIRC	PIMPRI CHINCHWAD	Maharashtra	06-05-2024
	<u>Election in Maharashtra (Holiday)</u>				07-05-2024
5	AHMEDNAGAR Branch of WIRC of ICAI	WIRC	AHMEDNAGAR	Maharashtra	08-05-2024
6	KALYAN DOMBIVLI Branch of WIRC of ICAI	WIRC	KALYAN DOMBIVLI	Maharashtra	09-05-2024
7	VASAI Branch of WIRC of ICAI	WIRC	VASAI	Maharashtra	10-05-2024
8	NASHIK Branch of WIRC of ICAI	WIRC	NASHIK	Maharashtra	11-05-2024
9	AURANGABAD Branch of WIRC of ICAI	WIRC	AURANGABAD	Maharashtra	12-05-2024
	<u>Election in Maharashtra (Holiday)</u>				13-05-2024
10	DHULE Branch of WIRC of ICAI	WIRC	DHULE	Maharashtra	14-05-2024
11	JALGAON Branch of WIRC of ICAI	WIRC	JALGAON	Maharashtra	15-05-2024
12	AKOLA Branch of WIRC of ICAI	WIRC	AKOLA	Maharashtra	16-05-2024
13	AMRAVATI Branch of WIRC of ICAI	WIRC	AMRAVATI	Maharashtra	17-05-2024
14	NAGPUR Branch of WIRC of ICAI	WIRC	NAGPUR	Maharashtra	18-05-2024
15	NANDED Branch of WIRC of ICAI	WIRC	NANDED	Maharashtra	19-05-2024
	<u>Election in Maharashtra (Holiday)</u>				20-05-2024
16	LATUR Branch of WIRC of ICAI	WIRC	LATUR	Maharashtra	21-05-2024
17	SOLAPUR Branch of WIRC of ICAI	WIRC	SOLAPUR	Maharashtra	22-05-2024
	<u>National Holiday -Budha Purnima</u>				23-05-2024
18	SANGLI Branch of WIRC of ICAI	WIRC	SANGLI	Maharashtra	24-05-2024

19	ICHALKARANJI Branch of WIRC of ICAI	WIRC	ICHALKARANJI	Maharashtra	25-05-2024
20	SATARA Branch of WIRC of ICAI	WIRC	SATARA	Maharashtra	26-05-2024
21	RATANAGIRI Branch of WIRC of ICAI	WIRC	RATANAGIRI	Maharashtra	27-05-2024
22	KOLHAPUR Branch of WIRC of ICAI	WIRC	KOLHAPUR	Maharashtra	28-05-2024
23	GOA Branch of WIRC of ICAI	WIRC	GOA	GOA	29-05-2024
24	BELAGAVI Branch of SIRC of ICAI	SIRC	BELAGAVI	Karnataka	30-05-2024
25	HUBBALLI Branch of SIRC of ICAI	SIRC	HUBBALLI	Karnataka	31-05-2024
26	UDUPI Branch of SIRC of ICAI	SIRC	UDUPI	Karnataka	01-06-2024
27	MANGALURU Branch of SIRC of ICAI	SIRC	MANGALURU	Karnataka	02-06-2024
28	KANNUR Branch of SIRC of ICAI	SIRC	KANNUR	Kerala	03-06-2024
29	KOZHIKODE Branch of SIRC of ICAI	SIRC	KOZHIKODE	Kerala	04-06-2024
30	COIMBATORE Branch of SIRC of ICAI	SIRC	COIMBATORE	Tamil Nadu	05-06-2024
31	PALAKKAD Branch of SIRC of ICAI	SIRC	PALAKKAD	Kerala	06-06-2024
32	THRISSUR Branch of SIRC of ICAI	SIRC	THRISSUR	Kerala	07-06-2024
33	ERNAKULAM Branch of SIRC of ICAI	SIRC	ERNAKULAM	Kerala	08-06-2024
34	KOLLAM Branch of SIRC of ICAI	SIRC	KOLLAM	Kerala	09-06-2024
35	ALAPPUZHA Branch of SIRC of ICAI	SIRC	ALAPPUZHA	Kerala	10-06-2024
36	KOTTAYAM Branch of SIRC of ICAI	SIRC	KOTTAYAM	Kerala	11-06-2024
37	THIRUVANANTHAPURAM Branch of SI	SIRC	THIRUVANANT	Kerala	12-06-2024
38	TIRUNELVELI Branch of SIRC of ICAI	SIRC	TIRUNELVELI	Tamil Nadu	13-06-2024
39	THOOTHUKUDI Branch of SIRC of ICAI	SIRC	THOOTHUKUD	Tamil Nadu	14-06-2024
40	SIVAKASI Branch of SIRC of ICAI	SIRC	SIVAKASI	Tamil Nadu	15-06-2024
41	MADURAI Branch of SIRC of ICAI	SIRC	MADURAI	Tamil Nadu	16-06-2024
	<u>National Holiday - Bakrid</u>				17-06-2024
42	TIRUCHIRAPALLI Branch of SIRC of ICA	SIRC	TIRUCHIRAPAI	Tamil Nadu	18-06-2024
43	KUMBAKONAM Branch of SIRC of ICAI	SIRC	KUMBAKONAM	Tamil Nadu	19-06-2024
44	PUDUCHERRY Branch of SIRC of ICAI	SIRC	PUDUCHERRY	PONDICHERRY	20-06-2024
45	CHENGALPATTU Branch of SIRC of ICA	SIRC	CHENGALPATT	Tamil Nadu	21-06-2024

46	Chennai-SIRC	SIRC	Chennai	Tamil Nadu	22-06-2024
47	TIRUPATI Branch of SIRC of ICAI	SIRC	TIRUPATI	Andhra Pradesh	23-06-2024
48	VELLORE Branch of SIRC of ICAI	SIRC	VELLORE	Tamil Nadu	24-06-2024
50	BANGALORE Branch of SIRC of ICAI	SIRC	BANGALORE	Karnataka	25-06-2024
49	MYSURU Branch of SIRC of ICAI	SIRC	BANGALORE	Karnataka	26-06-2024
50	BANGALORE Branch of SIRC of ICAI	SIRC	BANGALORE	Karnataka	<u>27-06-2024</u>
50	BANGALORE Branch of SIRC of ICAI	SIRC	BANGALORE	Karnataka	<u>28-06-2024</u>
50	BANGALORE Branch of SIRC of ICAI	SIRC	BANGALORE	Karnataka	<u>29-06-2024</u>
51	ANANTAPUR Branch of SIRC of ICAI	SIRC	ANANTAPUR	Andhra Pradesh	30-06-2024
52	KURNOOL Branch of SIRC of ICAI	SIRC	KURNOOL	Andhra Pradesh	01-07-2024
53	HYDERABAD Branch of SIRC of ICAI	SIRC	HYDERABAD	Telangana	02-07-2024
54	VIJAYAWADA Branch of SIRC of ICAI	SIRC	VIJAYAWADA	Andhra Pradesh	03-07-2024
55	Rajamahendravaram Branch of SIRC of	SIRC	Rajamahendrav	Andhra Pradesh	03-07-2024
56	VISAKHAPATNAM Branch of SIRC of IC	SIRC	VISAKHAPATN	Andhra Pradesh	04-07-2024
57	BHUBANESWAR Branch of EIRC of ICAI	EIRC	BHUBANESWA	Odisha	05-07-2024
58	CUTTACK Branch of EIRC of ICAI	EIRC	CUTTACK	Odisha	05-07-2024
59	SAMBALPUR Branch of EIRC of ICAI	EIRC	SAMBALPUR	Odisha	06-07-2024
60	JHARSUGUDA Branch of EIRC of ICAI	EIRC	JHARSUGUDA	Odisha	06-07-2024
61	RAIPUR Branch of CIRC of ICAI	CIRC	RAIPUR	Chhattisgarh	07-07-2024
62	BHILAI Branch of CIRC of ICAI	CIRC	BHILAI	Chhattisgarh	07-07-2024
63	JAMSHEDPUR Branch of CIRC of ICAI	CIRC	JAMSHEDPUR	Jharkhand	08-07-2024
64	RANCHI Branch of CIRC of ICAI	CIRC	RANCHI	Jharkhand	08-07-2024
65	DHANBAD Branch of CIRC of ICAI	CIRC	DHANBAD	Jharkhand	09-07-2024
66	ASANSOL Branch of EIRC of ICAI	EIRC	ASANSOL	West Bengal	09-07-2024
67	RANIGANJ Branch of EIRC of ICAI	EIRC	RANIGANJ	West Bengal	09-07-2024
68	Kolkata-EIRC	EIRC	Kolkata	West Bengal	10-07-2024

69	DURGAPUR Branch of EIRC of ICAI	EIRC	DURGAPUR	West Bengal	11-07-2024
70	SILIGURI Branch of EIRC of ICAI	EIRC	SILIGURI	West Bengal	12-07-2024
71	GUWAHATI Branch of EIRC of ICAI	EIRC	GUWAHATI	Assam	13-07-2024
	Long distance				14-07-2024
72	MUZAFFARPUR Branch of CIRC of ICAI	CIRC	MUZAFFARPUR	Bihar	15-07-2024
73	PATNA Branch of CIRC of ICAI	CIRC	PATNA	Bihar	16-07-2024
74	GORAKHPUR Branch of CIRC of ICAI	CIRC	GORAKHPUR	Uttar Pradesh	17-07-2024
75	VARANASI Branch of CIRC of ICAI	CIRC	VARANASI	Uttar Pradesh	18-07-2024
76	PRAYAGRAJ Branch of CIRC of ICAI	CIRC	PRAYAGRAJ	Uttar Pradesh	19-07-2024
77	LUCKNOW Branch of CIRC of ICAI	CIRC	LUCKNOW	Uttar Pradesh	20-07-2024
78	Kanpur-CIRC	CIRC	Kanpur	Uttar Pradesh	21-07-2024
79	GWALIOR Branch of CIRC of ICAI	CIRC	GWALIOR	Madhya Pradesh	22-07-2024
80	AGRA Branch of CIRC of ICAI	CIRC	AGRA	Uttar Pradesh	23-07-2024
81	MATHURA Branch of CIRC of ICAI	CIRC	MATHURA	Uttar Pradesh	23-07-2024
82	ALIGARH Branch of CIRC of ICAI	CIRC	ALIGARH	Uttar Pradesh	23-07-2024
83	MEERUT Branch of CIRC of ICAI	CIRC	MEERUT	Uttar Pradesh	24-07-2024
84	MUZAFFARNAGAR Branch of CIRC of ICAI	CIRC	MUZAFFARNAGAR	Uttar Pradesh	24-07-2024
85	HARIDWAR Branch of CIRC of ICAI	CIRC	HARIDWAR	Uttarakhand	25-07-2024
86	DEHRADUN Branch of CIRC of ICAI	CIRC	DEHRADUN	Uttarakhand	25-07-2024
87	GHAZIABAD Branch of CIRC of ICAI	CIRC	GHAZIABAD	Uttar Pradesh	26-07-2024
88	GAUTAM BUDH NAGAR Branch of CIRC of ICAI	CIRC	GAUTAM BUDH NAGAR	Uttar Pradesh	26-07-2024
89	Delhi-NIRC	NIRC	Delhi	Delhi	27-07-2024
90	FARIDABAD Branch of NIRC of ICAI	NIRC	FARIDABAD	Haryana	28-07-2024
91	GURUGRAM Branch of NIRC of ICAI	NIRC	GURUGRAM	Haryana	28-07-2024
92	REWARI Branch of NIRC of ICAI	NIRC	REWARI	Haryana	28-07-2024
93	ROHTAK Branch of NIRC of ICAI	NIRC	ROHTAK	Haryana	29-07-2024
94	BAHADURGARH Branch of NIRC of ICAI	NIRC	BAHADURGARH	Haryana	29-07-2024

95	BHIWANI Branch of NIRC of ICAI	NIRC	BHIWANI	Haryana	29-07-2024
96	HISAR Branch of NIRC of ICAI	NIRC	HISAR	Haryana	30-07-2024
97	SIRSA Branch of NIRC of ICAI	NIRC	SIRSA	Haryana	30-07-2024
98	BATHINDA Branch of NIRC of ICAI	NIRC	BATHINDA	Punjab	31-07-2024
99	AMRITSAR Branch of NIRC of ICAI	NIRC	AMRITSAR	Punjab	01-08-2024
100	JALANDHAR Branch of NIRC of ICAI	NIRC	JALANDHAR	Punjab	01-08-2024
101	J. & K. Branch of NIRC of ICAI	NIRC	J. & K.	Jammu & Kashm	02-08-2024
102	Srinagar	NIRC	Srinagar	Jammu & Kashm	03-08-2024
103	LUDHIANA Branch of NIRC of ICAI	NIRC	LUDHIANA	Punjab	04-08-2024
104	Mandigovindgarh Branch of NIRC of ICAI		Mandigovindga	Punjab	04-08-2024
105	SANGRUR Branch of NIRC of ICAI	NIRC	SANGRUR	Punjab	05-08-2024
106	PATIALA Branch of NIRC of ICAI	NIRC	PATIALA	Punjab	05-08-2024
107	CHANDIGARH Branch of NIRC of ICAI	NIRC	CHANDIGARH	Punjab	06-08-2024
108	Shimla Branch of NIRC of ICAI	NIRC	Shimla	HIMACHAL PRA	06-08-2024
109	AMBALA Branch of NIRC of ICAI	NIRC	AMBALA	Punjab	07-08-2024
110	YAMUNANAGAR Branch of NIRC of ICAI	NIRC	YAMUNANAGA	Haryana	07-08-2024
111	KARNAL Branch of NIRC of ICAI	NIRC	KARNAL	Haryana	08-08-2024
112	KURUKSHETRA Branch of NIRC of ICAI	NIRC	KURUKSHETRA	Haryana	08-08-2024
113	PANIPAT Branch of NIRC of ICAI	NIRC	PANIPAT	Haryana	09-08-2024
114	SONEPAT Branch of NIRC of ICAI	NIRC	SONEPAT	Haryana	09-08-2024
115	ALWAR Branch of CIRC of ICAI	CIRC	ALWAR	Rajasthan	10-08-2024
116	JAIPUR Branch of CIRC of ICAI	CIRC	JAIPUR	Rajasthan	11-08-2024
117	KISHANGARH Branch of CIRC of ICAI	CIRC	KISHANGARH	Rajasthan	12-08-2024
118	AJMER Branch of CIRC of ICAI	CIRC	AJMER	Rajasthan	12-08-2024
119	BEAWAR Branch of CIRC of ICAI	CIRC	BEAWAR	Rajasthan	12-08-2024

120	JODHPUR Branch of CIRC of ICAI	CIRC	JODHPUR	Rajasthan	13-08-2024
121	PALI Branch of CIRC of ICAI	CIRC	PALI	Rajasthan	13-08-2024
122	UDAIPUR Branch of CIRC of ICAI	CIRC	UDAIPUR	Rajasthan	14-08-2024
	<u>National Holiday 15th August</u>				15-08-2024
123	KOTA Branch of CIRC of ICAI	CIRC	KOTA	Rajasthan	16-08-2024
124	BHOPAL Branch of CIRC of ICAI	CIRC	BHOPAL	Madhya Pradesh	17-08-2024
125	INDORE Branch of CIRC of ICAI	CIRC	INDORE	Madhya Pradesh	18-08-2024
126	UJJAIN Branch of CIRC of ICAI	CIRC	UJJAIN	Madhya Pradesh	18-08-2024
127	GANDHINAGAR Branch of WIRC of ICAI	WIRC	GANDHINAGAR	Gujarat	19-08-2024
128	AHMEDABAD Branch of WIRC of ICAI	WIRC	AHMEDABAD	Gujarat	19-08-2024
129	BHUJ Branch of WIRC of ICAI	WIRC	BHUJ	Gujarat	20-08-2024
130	GANDHIDHAM Branch of WIRC of ICAI	WIRC	GANDHIDHAM	Gujarat	20-08-2024
131	JAMNAGAR Branch of WIRC of ICAI	WIRC	JAMNAGAR	Gujarat	21-08-2024
132	RAJKOT Branch of WIRC of ICAI	WIRC	RAJKOT	Gujarat	21-08-2024
133	ANAND Branch of WIRC of ICAI	WIRC	ANAND	Gujarat	22-08-2024
134	VADODARA Branch of WIRC of ICAI	WIRC	Baroda	Gujarat	22-08-2024
135	BHARUCH Branch of WIRC of ICAI	WIRC	BHARUCH	Gujarat	22-08-2024
136	SURAT Branch of WIRC of ICAI	WIRC	SURAT	Gujarat	23-08-2024
137	NAVSARI Branch of WIRC of ICAI	WIRC	NAVSARI	Gujarat	23-08-2024
138	VAPI Branch of WIRC of ICAI	WIRC	VAPI	Gujarat	24-08-2024
139	Mumbai-WIRC	WIRC	Mumbai	Maharashtra	25-08-2024