



MSME & Startup Updates

Quarterly e-Newsletter

June 2025



Message from the Chairman



CA. Gyan Chandra Misra
Chairman
Committee on MSME & Startup, ICAI

It is a privilege to present this edition of the Quarterly E-Newsletter of the Committee on MSME & Startup, ICAI. This quarter was marked by impactful initiatives that highlight our commitment to empowering MSMEs and Startups, with Chartered Accountants playing a vital role as trusted growth partners.

The ICAI MSME & Startup Conclave 2025, aligned with International MSME Day, brought together 3000+ delegates, 60+ speakers, and 25+ exhibitors, with vibrant sessions, startup pitches, and mentoring that fostered innovation and collaboration.

Our MSME Mahotsav 2025, conducted across 140+ ICAI branches, supported nearly 20,000 MSMEs through 400+ helpdesks, reinforcing our grassroots outreach and professional support.

With the signing of the MoU with NSIC, we've taken a strategic step forward to enhance capacity building and market linkages for MSMEs. Together, we are committed to building a resilient MSME ecosystem contributing to the vision of 'Viksit Bharat'. We remain committed to empower MSME & Startups at grassroot level and for the same we will continue to undertake various measures going ahead. Conducting Residential Refresher Course on startups, MSME Seminars at branch level etc are few of such initiatives. Visit our website msme.icai.org on regular basis to get update on our upcoming events.

Message from the Vice-Chairman



CA. Arpit Kabra
Vice-Chairman
Committee on MSME & Startup, ICAI

It brings me great joy to share this edition of our E-Newsletter, highlighting the Committee's continued efforts in strengthening the MSME and Startup landscape.

The success of our flagship events—the Conclave 2025 and MSME Mahotsav 2025—reflects our collective resolve to drive change. Thousands of MSMEs benefitted from advisory support, showcasing the profession's dedication to nation-building.

Our recent collaboration with NSIC will unlock new opportunities for joint initiatives and enhanced outreach of government schemes for MSMEs.

I thank all stakeholders and members for their unwavering support. Let us continue to work together to nurture innovation, support entrepreneurship, and build a stronger, inclusive economy.

Activities of the Committee on MSME & Startup, ICAI

The Committee has undertaken several significant activities to enhance professional development and knowledge sharing within the MSME & Startup Ecosystem. These activities include the following:

A ICAI MSME & Startup Conclave 2025

The ICAI MSME & Startup Conclave 2025, organized by the Committee for Capacity Building of MSME & Startup, was held on 26th and 27th June 2025 at Hotel Sahara Star, Mumbai, in conjunction with International MSME Day. This flagship initiative of the Committee is being conducted as part of ICAI's nationwide movement to empower MSMEs and Startups through knowledge dissemination, professional handholding, and ecosystem collaboration, aligned with the Government of India's vision of 'Viksit Bharat'.

Key features of the Conclave include:

- Full-day panel discussions on both days, covering finance, policy, compliance, and innovation for MSMEs and Startups.
- A dedicated exhibition area and table spaces for participating in MSMEs and Startups to showcase their innovations and business offerings.
- Support and presence from key institutional stakeholders including the Ministry of MSME, NSIC, and CAIT, among others.



The Conclave has received a positive response from participants, industry leaders, and professionals, reinforcing ICAI's role in facilitating grassroots development and strengthening the CA profession's contribution to MSME growth.

The conclave saw 3000+ delegates & Visitors, 19+ sessions with 60+ speakers, 38+ exhibitors, 14+ sponsors, and 65 startup pitches, of which 10 were shortlisted and 3 secured funding. It also provided on-the-spot mentoring through the ICAI MSME Helpdesk, reinforcing ICAI's commitment to MSME and Startup growth.

B ICAI MSME Mahotsav 2025



As part of this nationwide drive, over 140 ICAI branches organized Mahotsav at their respective premises. These local events provided handholding support to approximately 20,000 MSMEs through more than 400 helpdesks set up for grievance redressal and advisory assistance. The initiative brought together key stakeholders from the government, industry, and the professional community, ensuring direct support to MSMEs at the grassroots level and enhancing the visibility of small businesses within their communities.

Key Features:

- 140+ ICAI branches conducted local Mahotsav events
- Approximately 20,000 MSMEs supported via 400+ helpdesks
- Participation of ministers, MLAs, and senior officials across states

The Jammu & Kashmir Branch of CIRC of ICAI invited Shri Satish Sharma, Hon'ble Minister for Food, Civil Supplies & Consumer Affairs, Transport, Science & Technology, Information Technology, Youth Services & Sports, and ARI & Trainings Departments. The Gandhinagar Branch of WIRC of ICAI welcomed Shri Mukesh Patel, MLA of Mehsana, Gujarat. Similarly, the Bilaspur Branch of CIRC hosted Shri Amar Agrawal, Hon'ble MLA Bilaspur, along with Special Guest Shri C. R. Tekam, CGM, DIC Bilaspur. The Kolhapur Branch of WIRC invited Shri Ashish Shelar, Minister of IT, Government of Maharashtra.

C Signing of MOU with the National Small Industries Corporation (NSIC)



The National Small Industries Corporation Ltd. (NSIC) is an ISO 9001:2015 certified Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises (MSME) that has been working to promote, aid and foster the growth of micro, small and medium enterprises in the country. NSIC operates through a countrywide network of offices and Technical Centers in the Country. The MoU with NSIC focuses on joint efforts in MSME capacity building, advisory support, promotion of NSIC schemes, and global outreach. The MoU with NSIC was formally exchanged on 27th June 2025 at Vigyan Bhawan, New Delhi during the International MSME Day celebration.

D ICAI's Participation in Startup Maha Kumbha 2025



Committee participated as an exhibitor at the Startup Mahakumbha 2025, held from 3rd to 5th April 2025 at Bharat Mandapam, New Delhi. The event garnered significant attention from startups, entrepreneurs, incubators, innovation hubs, and professionals, providing a vibrant platform for engagement and learning.

ICAI's exhibition stall attracted substantial footfall, with visitors keen to know more about the various initiatives and support mechanisms provided by ICAI for strengthening the Startup and MSME ecosystem. The secretariat of the Committee was present to guide participants and address their queries. CA. Prasanna Kumar D, Vice-President of ICAI, CA Gyan Chandra Misra, Chairman, Committee on MSME & Startup and CA Arpit Kabra, Vice- Chairman, Committee on MSME & Startup visited the stall on 5th April 2025, interacted with startup founders, incubator representatives, and entrepreneurs, further emphasizing ICAI's commitment to innovation and entrepreneurship. Expert Faculty CA Anshul Singhal was requested to be present at the stall on 4th April to address specific technical queries.

Key Highlights of ICAI's Participation:

- Engaged with over 500 stakeholders across various domains.
- Provided on-the-spot mentoring and advisory support.
- Strengthened ICAI's visibility and its connection with the startup ecosystem.

This participation significantly amplified ICAI's outreach and reinforced its commitment to capacity building, policy advocacy, and mentoring support for Startups and MSMEs.

E ICAI MSME Pathshala Series

The Institute of Chartered Accountants of India
(Set up by an Act of Parliament)

Committee on MSME & Startup, ICAI

Webinar on MSME Pathshala Series 2.0

13th June 2025 (Friday)
2:00 PM to 4:00 PM

TOPIC MSME Projects - Stages, Planning & Implementation

Opening Remarks & Address by

CA. Gyan Chandra Misra
Chairman
Committee on MSME & Startup, ICAI

CA. Arpit Kabra
Vice-Chairman
Committee on MSME & Startup, ICAI

Speaker

CA. Pradip Kumar Lath

Vote of Thanks

CA. Numit Verma
Coordinator

Fees: Nil
CPE 2 Hours Unstructured

Registration & View Link:
<https://live.icai.org/msme/13062025/>

For more details & registration for ICAI MSME & Startup Conclave 2025 pls visit:
<https://msme.icai.org/msme-startup-conclave-2025/>

After Completion of the programme, unstructured CPE learning (UJA) of the eligible members who will attend this Webinar will be uploaded by Organising PSO and member will not claim unstructured CPE learning by their own at CPE Portal

MSME Website: <https://msme.icai.org/> | Ph. + 91-011-30110569 | Email: msme@icai.in | Startup Website: <https://startup.icai.org/>

The Institute of Chartered Accountants of India
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Committee on MSME & Startup, ICAI

Webinar on MSME Pathshala Series 2.0

4th July 2025 (Friday)
2:00 PM to 4:00 PM

TOPIC Importance of Pitch deck, types of fundraising and External Credit Rating for MSMEs

Opening Remarks & Address by

CA. Gyan Chandra Misra
Chairman
Committee on MSME & Startup, ICAI

CA. Arpit Kabra
Vice-Chairman
Committee on MSME & Startup, ICAI

Speaker

CA. Padmaja Parange

Vote of Thanks

CA. Ravi Kumar
Coordinator

Fees: Nil
CPE 2 Hours Unstructured

Registration & View Link:
<https://live.icai.org/msme/04072025/>

For more details & registration for ICAI MSME & Startup Conclave 2025 pls visit:
<https://msme.icai.org/msme-startup-conclave-2025/>

After Completion of the programme, unstructured CPE learning (UJA) of the eligible members who will attend this Webinar will be uploaded by Organising PSO and member will not claim unstructured CPE learning by their own at CPE Portal

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Committee on MSME & Startup, ICAI

Webinar on MSME Pathshala Series 2.0

20th June 2025 (Friday)
2:00 PM to 4:00 PM

TOPIC Benefits available to Small Businesses

Opening Remarks & Address by

CA. Gyan Chandra Misra
Chairman
Committee on MSME & Startup, ICAI

CA. Arpit Kabra
Vice-Chairman
Committee on MSME & Startup, ICAI

Speaker

CA. Priya Agarwal

Vote of Thanks

CA. Shipra Roongta
Coordinator

Fees: Nil
CPE 2 Hours Unstructured

Registration & View Link:
<https://live.icai.org/msme/20062025/>

For more details & registration for ICAI MSME & Startup Conclave 2025 pls visit:
<https://msme.icai.org/msme-startup-conclave-2025/>

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ICAI MSME Pathshala Series has been conducted every Friday as part of a sustained effort to build capacity and enhance member engagement in the MSME and Startup ecosystem. The series is designed to equip Chartered Accountants and professionals with in-depth knowledge of MSME policies, compliance, sectoral opportunities, and regional schemes. It serves as a continuous learning platform to empower CAs to become effective growth partners for MSMEs across India.

Key topics covered in the Pathshala Series sessions in this quarter include:

- MSME Law in 2025: Key Changes, Challenges & Compliance Under the MSME Act
- State-wise MSME Policies and Incentives

Jharkhand

Gujarat

Karnataka

Haryana

Maharashtra

Andhra Pradesh

- Benefits and Support Mechanisms Available to Small Businesses
- MSME Projects – Stages, Planning & Implementation

The weekly webinars have ensured consistent knowledge dissemination and have received encouraging participation from members across the country.



Committee on MSME & Startup, ICAI

ICAI Bhawan, P.B. No.7100, Indraprastha Marg, New Delhi- 110 002, India

91-011-30110569 msme.icai.org, startup.icai.org msme@icai.in, startup@icai.in