



The Institute of Chartered Accountants of India  
(Set up by an Act of Parliament)



# Himachal Pradesh State MSME Policy



MSME & Startup Committee, ICAI

---

## Disclaimer

This publication is intended solely for general information and reference purposes only and does not constitute professional advice. Readers are advised to seek professional help for specific queries. While every effort has been made to avoid any mistake or omission, ICAI assumes no responsibility and makes no warranty, either express or implied, regarding the accuracy, completeness, or timeliness of the content. ICAI would not be liable in any manner, whatsoever, to any person by reason of any mistake or omission in this publication or for any action taken or omitted to be taken or advice rendered or accepted on the basis of this publication. ICAI shall not be liable for any loss, damage, or consequences that may arise from the use of or reliance upon this publication, howsoever caused. Readers are advised to exercise their own independent judgment and consult official government sites, notifications, circulars, statutory instruments, and prevailing laws for the most current and authoritative pronouncements or seek independent professional advice before proceeding with any decision or action.

### Message from Committee Leadership

*Dear MSME & Startup Stakeholders,*

We are pleased to share details about the ICAI MSME Clinic, an initiative designed to provide valuable guidance, support, and professional assistance to MSMEs and Startups across the country. This weekly walk-in, pro-bono advisory service aims to address key challenges faced by MSMEs, including finance, accounting, technology support and marketing.

### About ICAI MSME Clinic

The ICAI MSME Clinic will be hosted every Friday by ICAI branches, where MSMEs and Startups can receive expert advice from two dedicated advisory desks:

- **Business Support Desk:** Led by Chartered Accountants specializing in MSME and Startup advisory, financial planning, compliance, and business strategy.
- **Institutional Support Desk:** Led by Bankers and Government Representatives, offering assistance with credit access, grievance redressal, and awareness of government schemes.

### Introduction to the State-Specific MSME Policy

We are also excited to present the State-Specific MSME Policy, an essential resource for MSMEs & Startups in the ICAI MSME Clinic initiative. As part of this initiative, the Committee has developed a Resource Handbook and State-Specific MSME Policies, aimed at enhancing the knowledge base of MSMEs and Startups.

These State-Specific Handbooks serve as practical and accessible tools for navigating the unique opportunities, policies, and regulatory frameworks specific to each state. By consolidating available schemes, incentives, and support across states, we aim to provide MSMEs & Startups with the guidance they need to grow at the grassroots level and develop the capacity.

### Vision of ICAI MSME Clinic

Through consistent, pro-bono engagement and sustainable operations, each branch becomes a local hub and incubation centre of MSME transformation, bridging professional excellence with grassroots economic development. ICAI aims to empower MSMEs & Startups annually, driving financial literacy, compliance discipline, and business growth.

### Acknowledgement

We would like to extend our sincere gratitude to **Dr. CA. Arun Sundararaman** for their tireless efforts and contributions in preparing the **State-Specific MSME Policy of Himachal Pradesh**, which will play a crucial role in this initiative.

### MSME & Startup Commitment Growth

The MSME & Startup Committee, ICAI, is deeply committed to ensuring the success of the ICAI MSME Clinic and providing continuous support to MSMEs & Startups. Together, we look forward to contributing to the sustainable growth and empowerment of MSMEs & Startups, which are the backbone of the Indian economy.

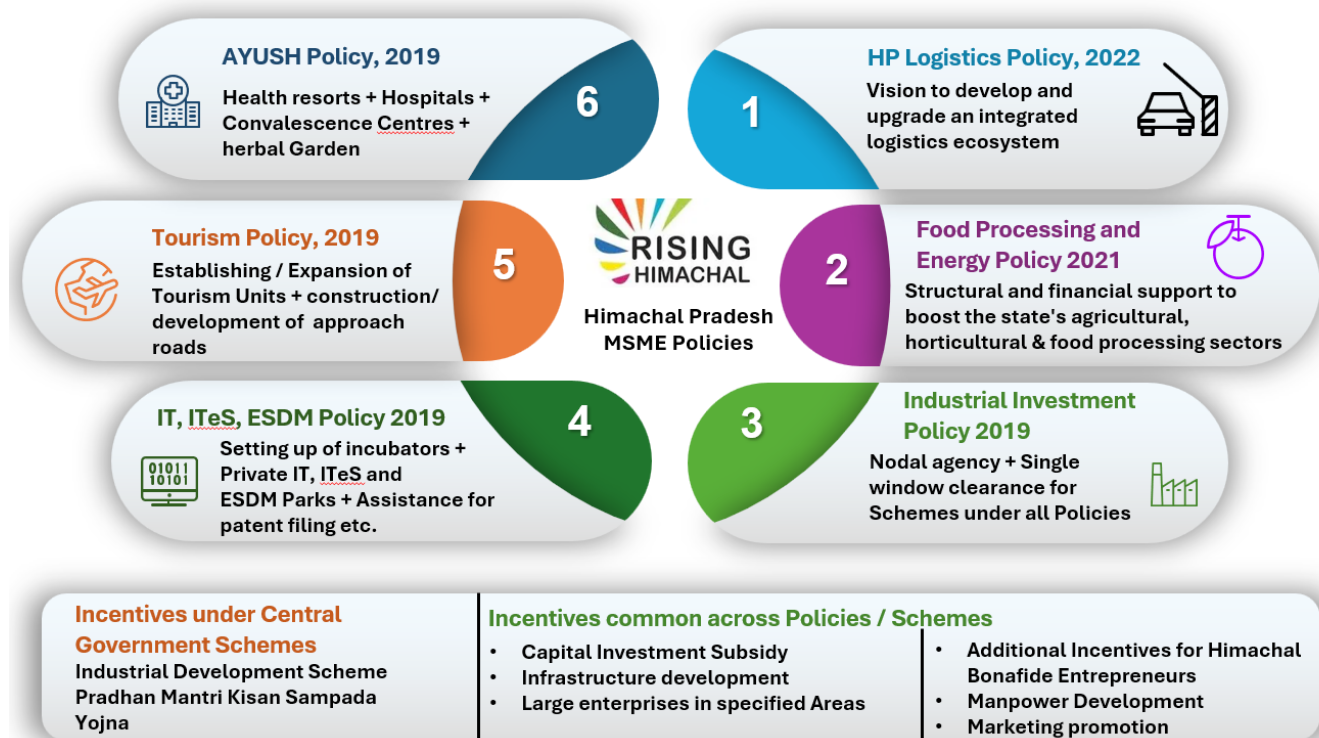
**CA Gyan Chandra Misra**  
Chairman  
MSME & Startup Committee, ICAI

**CA. Sanjay Kumar Agarwal**  
Vice Chairman  
MSME & Startup Committee, ICAI

## Synopsis of Himachal Pradesh State MSME Policy and its implementation

Himachal Pradesh is bestowed with abundant natural beauty, ranging from vast high altitude tracts of Trans-Himalayas desert to dense green deodar forests; it is also lush with apple orchards to cultivated terraces from snow-capped high Himalayan mountain ranges to snow fed lakes and gushing rivers. This makes the state a truly wonderful getaway, not just for tourists, but, for everyone intending to do business and/or establish enterprises. There are many bonafide reasons to visit the state. The State has been acknowledged as Hill State Leader and an Aspiring Leader in the State Start-up Ranking 2018 by Department for Promotion of Industry and Internal Trade. The State has also been awarded for Good Governance amongst small states for the 2<sup>nd</sup> consecutive year by Public Affairs Center, 2018.

The State’s MSME Policy focuses on ease of doing business and accelerating growth through capital subsidies, interest subventions and tax exemptions, while promoting employment opportunities. The State offers conducive environment for investments and small / medium enterprises with adequate land bank and skilled human resources. Support to MSME and Startup enterprises is implemented through 6 key Policies, each Policy addressing promotion of entrepreneurship in each sector. The below Diagram presents a high-level view of the applicable Policies and their key features. Besides these State Policies, the Government has devised multiple schemes on similar lines of incentives to adopt Central Government schemes, as relevant to Himachal Pradesh’s economy and climatic factors.



## Himachal Pradesh / Emerging Himachal Logistics Policy

### 1.1. Introduction to the Policy (150–200 words)

The State has achieved several positive positions; it has earned a name as India’s Fruit Bowl; one of the fastest-growing states in terms of Ease of Doing Business, it is also India’s least corrupt state according to the CMS – India Corruption Study 2017. The State enjoys a thriving investment climate factored by low-cost, high quality power, amicable labour relations, low-

cost land and a clean environment, investor-friendly administration, and proximity to Northern markets. This Policy is also aimed at augmenting and strengthening the other 2 important policy initiatives viz., the Himachal Pradesh Industrial Investment Policy 2019 and the State Mission on Food Processing and Energy Policy 2021, with the goal of encouraging private businesses to set up industrial enterprises in the state.

- The State is India’s biggest fruit grower, ranking 2<sup>nd</sup> in Apple and Almond production. However, the State faces natural challenges such as harsh climatic conditions, topographical / geographical severities that pose hurdles to industrialization. It is imperative for the State for such inherent natural limitations by focus and thrust on development of necessary infrastructure to attract industrial investments to the State.
- The policy stems from a vision to develop and upgrade an integrated logistics ecosystem that is reliable, sustainable and promote Industrial competitiveness with a low carbon footprint.
- Since the Policy was implemented in 2022, the State has made good progress in Logistics sector, as tabulated below.

Year	Category	Relative Position	Key Improvements
2022	Aspirers	Below-average	Policy notified, infrastructure gaps
2023	Fast Mover	Improved	Hubs, services, cold chain expansion
2024	Fast Mover	Upper tier of movers	Digitalization, investments, PPP

- Notable improvements include:
  - Establishment of new agro-logistics hubs and cold-chain facilities.
  - Increased private and PPP investments in logistics parks and processing centers.
  - Digital tracking, regulatory ease, and capacity building in workforce and technology adoption.
  - Improved stakeholder feedback and sectoral competitiveness.

## **1.2. About Himachal Pradesh Logistic Policy 2022**

The Policy defines several key terms that are relevant for stating and implementing the Policy; these include Air Freight Station, Anchor Enterprise, Bonafide Himachali, Cold Chain Facility, Inland Container Depot, Container Freight Station, Logistics Park, Multi-modal logistics park, Truck Terminals and few other terms.

- As per the Definition, MSME means enterprises having investments upto INR10 Cr. in plant and machinery in case of manufacturing enterprises or INR 5 Cr. in equipment’s in case of specified category of service enterprise as per Annexure-II of the Himachal Pradesh Industrial Investment Policy, 2019

- The Policy was notified on 9th June, 2022 and is valid for a period of 5 years or till the declaration of a new or revised policy whichever is higher (later).
- Terms & Conditions for Extending Incentives and Concessions : Same as per / aligned with existing Policies; fiscal incentives being provided for eligible activities in Himachal Pradesh Industrial Investment Policy 2019, State Mission on Food Processing and Energy Policy 2021 are extended to the logistics sector, through this Policy.
- List of Service Enterprises Eligible/Not Eligible for package of Incentives and Concessions:

Scheme of Cold Chain, Value Addition and Preservation Infrastructure (for nonhorticultural products) under SMFP

### Eligible Sectors:

- Dairy-All milk and milk products, etc.
- Meat- All meat and meat products etc.
- Aquaculture and marine products like Prawns, Seafood, Fish, and their processed products etc.
- Any other non-horticultural food products requiring integrated cold chain.

### Eligible Organizations:

Integrated cold chain and preservation infrastructure may be set up by individuals or groups of entrepreneurs interested in supply chain management, organizations such as Govt. /PSUs/ Joint Ventures/ NGOs/Cooperatives/ SHG's/private Sector Companies and Corporations etc.

## **1.3. Policy Features & Incentives**

Provisions related to MSME Policy : Benefits available to MSME are captured through various notifications issued from time-to-time. Also, since this Policy doesn't state separate eligibility criteria, but, aligns with 2 existing Policies (stated earlier), all the benefits applicable to MSME for Logistics is listed as a separate table (Annexure I)

### **1.3.1. Implementation of Policy in that State**

The Policy is being implemented through state specific action points identified after detailed "As-Is" Assessment of logistics and industrial infrastructure in the state. The precise elements serve as the framework for a State Integrated Logistics Plan that will be assigned to various state departments and implemented in a timely manner.

To support the existing industrial corridor, the state would provide the required infrastructure assistance for the establishment of an Industrial Logistics and Warehousing Hub in the Baddi-Barotiwala-Nalagarh region.

**Financial incentives**

- As per Table in Annexure I (for MSMEs). For clarity of reading, Annexure II captures financial incentives applicable to large and anchor enterprises. Annexure III captures a visual flow / view of the Policy.

**Non-financial support:**

- The State has planned several policy interventions to boost infrastructure support for the Policy implementation. Under the Parvatmala program of the Government of India, the State would look for possible sections to create ropeways as an alternative and cost-effective means of transportation on a PPP basis.
- Electric vehicles as well as vehicles that use alternative fuels such as CNG, Hydrogen, LNG, and ethanol will be encouraged to establish Himachal Pradesh as a model state for green technology adoption among hilly states.
- Together, the State focuses on skill development initiatives; As part of Himachal Pradesh Kaushal Vikas Nigam programs on skill development, the state will examine multiple skilling possibilities across various skill levels and functions, as well as design courses for skilled and semi-skilled logistics functions such as drivers, loaders, warehouse staff and logistics specialists.
- With the goal of developing a mainstream logistics training system, the State would implement specific programs under Pradhan Mantri Kaushal Vikas Yojana (PMKVY), Deen Dayal Upadhyay Grameen Kaushal Vikas Yojana (DDU-GKY), State Skill Missions, and particular sector skill councils.
- The State shall encourage partnership with academic institutions and private training centres to enhance logistics skill development in younger workforce enabling the industry to employ skilled resources in the sector.
- The State shall earmark upto 20% dedicated land for development of logistics facilities including warehouses, truck terminals etc. for captive use in upcoming industrial areas in the state up to a maximum of 10 acres to aid in the holistic development of the logistics sector.
- The state has accorded the logistics industry "Infrastructure Status" to make it simpler for the sector to obtain substantial sums of money in the form of External Commercial Borrowings (ECB) with a longer term to account for the prolonged gestation period for infrastructure projects.
- Under this policy warehouses, Logistics Parks, ICDs/CFSS, MMLPs, PM GatiShakti Multi Modal Cargo Terminals, Air Freight Stations, Private Freight Terminals, Cold

Chain Facilities, Processing Centres and Truck Terminals are granted “Industry” status.

- Sector-specific schemes: The Policy itself is focused on Logistics sector and various schemes and incentives are planned to promote development of logistics related infrastructure in the State.

#### 1.4. Focused Areas for the policies

- Procedure for Availing the Incentives for MSME : As laid out in Industrial Investment Policy 2019 and as advocated through single window process at <https://emerginghimachal.hp.gov.in/sso/investor/signin>
- For enhanced convenience and transparency, the State has an approval mechanism of creating a common application form for setting up units in the logistics sector in the present single window clearance setup.
- According to the aforesaid rule, the logistics sector may be presented with a comprehensive list of services that can be notified with specified timeframes ranging from one day to sixty days for Deemed Approval.
- The State Investment Promotion and Facilitation Cell (IPFC) in the Directorate of Industries has been formed under Himachal Pradesh Single Window (Investment Promotion and Facilitation) Act, 2018 to provide secretariat support to State Single Window Clearance and Monitoring Authority and State Review Committee and acting as Investors’ facilitation centre / bureau in State for investment promotion, industrial facilitation, regulatory reforms, technology collaborations, R&D, Model Project Reports, finance, the assignment of relationship managers, responses to investors, and in-built sectoral expertise and obtaining user feedback.
- Industry that benefits from the policies : Logistics / Food Processing / Cold Storage
- How is the policy helpful in Export promotion: The Policy seeks to ease establishment of logistics related infrastructure and support seamless, timely movement of the State’s huge agricultural produce (Apples, Almonds and several other fruits, herbs that are grown in hilly terrains). The Policy also augments development of cold storage units across the State. These 2 measure are interlinked and facilitate easier movement of goods meant for exports/
- Relevant Links & Contacts for MSME State Specific
- Government of Himachal Pradesh Single Window Clearance System : **Incentive Calculator** [<https://emerginghimachal.hp.gov.in/incentiveCalculator/result>]
- [https://emerginghimachal.hp.gov.in/how\\_to\\_apply?search=all](https://emerginghimachal.hp.gov.in/how_to_apply?search=all)

- Himachal Pradesh Investment Promotion and Facilitation Cell [<https://emerginghimachal.hp.gov.in//themes/backend/uploads/notification/Notification/new/SOPforHelpdeskHPIIFC%20v1.pdf>]
- Guidelines for implementation of State Mission on Food Processing [<https://emerginghimachal.hp.gov.in//themes/backend/uploads/notification/SMFP.pdf>]
- Himachal Pradesh Logistics Policy, 2022 [[https://emerginghimachal.hp.gov.in//themes/backend/uploads/indus/HP%20Logistics%20Policy%20%202022\\_Final.pdf](https://emerginghimachal.hp.gov.in//themes/backend/uploads/indus/HP%20Logistics%20Policy%20%202022_Final.pdf)]

### **Other enabling Policies (both State-specific and Central)**

While the above Policy (Himachal Pradesh / Emerging Himachal Logistics Policy) is State-specific and is formulated exclusively to leverage the State's natural position in terms of Hilly areas and related agriculture and allied Industries, a few other Policies exist and operate simultaneously, that may be viewed as either supplementary complimentary to the above Policy. Highlights of these policies are as below.

#### **1.5. State Mission on Food Processing**

This Scheme is aligned with the Central "National Mission on Food Processing". Himachal Pradesh Government has recognized the huge potential for food processing within the State, given its agricultural / horticultural background. Major schemes under this Mission are Scheme for Technology up-gradation/ Establishment / Modernization of Food Processing Industries, Scheme for Cold Chain, Value Addition and Preservation Infrastructure for Non-Horticultural Products, Scheme for Promotional activities (such as Exhibitions / Fairs) and Scheme for Creating Primary Processing Centers/ Collection centers in Rural areas. The State has also notified detailed Guidelines for Implementation of Schemes of Technology Upgradation, Establishment / Modernization of Food Processing Industries under SMFP. The focus is on select sectors such as fruits & vegetables, milk/ meat/poultry/fish products, cereal/ other consumer food products, rice/flour/pulse/ oil milling and such other horticulture sectors including food flavours, colours, oleoresins, spices, coconut, mushrooms, wines and hops . The State has also issued detailed Guidelines for the scheme of Cold Chain, Value Addition and Preservation Infrastructure (for non-horticultural products) under SMFP.

#### **1.6. IT, ITeS & ESDM Policy, 2019**

Introduced in 2019 for a period of 5 years (extended subsequently), this Policy was introduced with special focus to boost investments in the State in IT, ITeS and Electronic System Design and Manufacturing Enterprises. This Policy rolls out multiple incentives to eligible enterprises (though not specifically for MSMEs) such as subsidy (reimbursement) up to 50% of cost of preparation of detailed project report, lease rental subsidy (applicable slabs and limits for 1st, 2nd, 3rd and subsequent years of operations), Capital subsidy; besides, the Policy also covers

other exemptions such as stamp duty and registration fees, interest subvention and assistance for patent filing – on similar lines as detailed in the previous policies. Though not original, this policy restates most of the schemes and concessions as contained in the previous policy.

### **1.7. Himachal Tourism Policy, 2019**

The focus of this Policy is to promote self-employment within the State. This was introduced in 2019 with sustainable development goals as the target. Specifically, Goal 8 (“sustained, inclusive and sustainable economic growth”) and Goal 12 (“ensure sustainable consumption and production patterns”). In line with these goals, the Policy promotes 10 themes for tourism development. These are Eco Tourism, Agro-Tourism, Snow-Tourism, Lake Tourism, Adventure Tourism, Pilgrimage Tourism, Cultural & Heritage Tourism, Health & Wellness Tourism, Film Tourism and MICE Tourism. The State has granted “industry” status to tourism and has devised multiple incentives and concessions as part the said Policy. These are focused on setting up tourism units and the incentives include capital investment subsidy, support in infrastructure development, manpower development and others. More details are included in the URL tabulated at the end of this document.

### **1.8. Himachal AYUSH Policy, 2019**

The State has created a good network of Health centers for undertaking Ayurveda related activities; this network comprises 1200+ Ayurvedic Health Centers, 14 Homeopathy, 3 Unani, 4 Amchi Health Centers and 34 Ayurvedic Hospitals, besides a good number of Educational / Research Institutions. The objectives of this Policy is to promote innovation, research and education in this medical discipline. Initiatives under this Policy include lease rental subsidy, capital subsidy, stamp duty rebate, interest subvention, power incentives and assistance to support women entrepreneurs.

### **1.9. Chief Minister’s Startup/Innovation Projects/New Industries Scheme, 2016**

Although no new amendments have been made to this Policy, this may still be viewed as the foundation policy enabling and encouraging start-up and innovation ecosystem in the State. The scheme provides various incentives for startups so as to enable the entrepreneur’s success in their ventures. Key focus areas or sector focus for innovation includes Rural Infrastructure and facilities, crafts, arts, renewable energy, healthcare, Clean Tech, Agriculture / horticulture / related areas, food processing, retail, tourism and hospitality and Bio Technology. All the Schemes under this Policy shall be supported by The HP Centre for Entrepreneurship Development (HPCED).

Incentives under this Policy include sustenance allowance of INR 25,000/- per month for 1 year; free access to startups and innovation projects to Incubation centers; Marketing / commercialization assistance to a maximum of INR 10 Lkhs (subject to additional eligibility criteria related to securing of funds from registered angel / venture funds; reimbursement of

patent filing cost (subject to different limits for Indian and foreign patent)

Other incentives to startup / innovation include grant for feasibility study, Government lands at concessional rates, concessions on stamp duty and VAT concessions. Other support is enabled through purchase preference by Government of Himachal Pradesh / Public Sector undertakings.

### 1.10. Mukhya Mantri Swavlamban Yojana, 2019

The focus of this Policy is to promote self-employment within the State. This was introduced in 2019 for a period of 5 years (extendible). The Scheme envisages incentives and subsidies to Bonafide Himachali youth. These include investment subsidy of 25% (30% for women), interest subsidy (of 5%) of loan granted by any financial institution.

### 1.11. Electric Vehicle Policy, 2022

This policy was introduced with the objective of accelerating adoption of Battery Electric Vehicles (BEVs) in the State. To promote demand for EVs the Policy provides 2 types of incentives, viz., incentive on purchase of EVs and waiver of tax / fees. Accordingly, State will waive annual permit fee on commercial EVs in accordance with Ministry of Road Transport and Highways and exempt EVs from road tax (Token) in accordance with Himachal Pradesh Transport Department notification TPT-F (6)-3/2015 for the duration of the policy. Moreover, EVs registered in H.P. and other States will be exempted from paying toll taxes on highways for the duration of the policy.

### 1.12. Relevant Court rulings / judgement

As always, there tend to be some practical differences (of opinion or interpretation of Policies) while implementing the Policies. The Honorable High Court of Himachal Pradesh has in their recent judgement in the case of *M/s Kundlas Loh Udyog v. State of H.P.* applied the doctrine of promissory estoppel, holding the state government bound by its policy decisions to provide incentives (e.g., reduced electricity tariffs) even without a formal enabling notification, striking down conflicting policy clauses. This judgment has “wide ramifications” and reinforces investor rights against policy rollbacks. The court observed that *“these rules are inconsistent with the Industrial Policy and wrongfully deny a 15% promised rebate on electricity charges. Once the Government has taken a Policy decision to extend certain benefits to the Industry, the same cannot be withheld simply for want of notification”*. The Court emphasized that ***“equitable estoppel yields a remedy in order to prevent unconscionable conduct on the part of the party who having made a promise to another person, acts on it to his / her detriment, seeks to resile from the promise”***. This judgement implies that the Investors have the ability to rightfully seek all the rebates / subsidies / incentives / discounts / reimbursements as stated in the Policies, notwithstanding the lack of notifications, which are merely administrative in nature.

## Annexure I

### References (Himachal State MSME Policies)

S No	Policy	URL
1	The Himachal Pradesh Industrial Investment Policy, 2019 and Rules Regarding Grant of Incentives, Concessions and Facilities for Investment Promotion in Himachal Pradesh-2019	<a href="https://emerginghimachal.hp.gov.in/themes/backend/uploads/notification/Notification/Investment-Promotion-Policy-and-Rules-2019.pdf">https://emerginghimachal.hp.gov.in/themes/backend/uploads/notification/Notification/Investment-Promotion-Policy-and-Rules-2019.pdf</a>
2	Himachal Pradesh Logistics Policy, 2022	<a href="https://static.investindia.gov.in/s3fs-public/2022-10/HimachalPradesh_28July2022.pdf">https://static.investindia.gov.in/s3fs-public/2022-10/HimachalPradesh_28July2022.pdf</a>
3	Himachal Pradesh Mission of Food Processing	<a href="https://www.nsws.gov.in/s3fs/2021-08/State%20Mission%20on%20Food%20Processing.pdf">https://www.nsws.gov.in/s3fs/2021-08/State%20Mission%20on%20Food%20Processing.pdf</a>
4	Himachal Pradesh State Tourism Policy, 2019	<a href="https://himachaltourism.gov.in/wp-content/uploads/2019/09/Himachal-Pradesh-Tourism-Policy-2019.pdf">https://himachaltourism.gov.in/wp-content/uploads/2019/09/Himachal-Pradesh-Tourism-Policy-2019.pdf</a>
5	Himachal Pradesh State AYUSH Policy, 2019	<a href="https://ayurveda.hp.gov.in/AyushPolicy/Ayush%20Policy%20book.pdf">https://ayurveda.hp.gov.in/AyushPolicy/Ayush%20Policy%20book.pdf</a>
6	Comprehensive list of Incentives (under different Policies)	<a href="https://emerginghimachal.hp.gov.in//themes/backend/uploads/notification/Incentives_Guide.pdf">https://emerginghimachal.hp.gov.in//themes/backend/uploads/notification/Incentives_Guide.pdf</a>
7	Single Window processes for all Schemes	<a href="https://emerginghimachal.hp.gov.in/incentiveCalculator/result">https://emerginghimachal.hp.gov.in/incentiveCalculator/result</a>

## Annexure II

### Benefits available for MSME (as per Himachal Pradesh Logistics Policy, 2022)

S. No	Scheme Name	Micro	Small	Medium
1	Subsidy for preparation of Detailed Project Report (Reimbursement of 50% of expenditure incurred towards preparation of DPR)	Upto INR 20,000	Upto INR 50,000	Upto INR 1,00,000
2	Allotment of Land and Industrial Sheds	► Concession of 50%, 60% & 70% of rate/premium fixed for land or industrial sheds in category A, B and C areas respectively	► Concession of 50%, 60% & 70% of rate/premium fixed for land or industrial sheds in category A, B and C areas respectively	► Concession of 50%, 60% & 70% of rate/premium fixed for land or industrial sheds in category A, B and C areas respectively
		► 12% of the premium of land/shed shall be realized before handing over of possession and balance in 8 equal annual interest free instalments	► 12% of the premium of land/shed shall be realized before handing over of possession and balance in 8 equal annual interest free instalments	► 12% of the premium of land/shed shall be realized before handing over of possession and balance in 8 equal annual interest free instalments
3	Exemption on Stamp Duty and Registration Fees	50%, 30% & 10% of applicable rates would be charged in Category 'A', 'B' & 'C' areas	50%, 30% & 10% of applicable rates would be charged in Category 'A', 'B' & 'C' areas	50%, 30% & 10% of applicable rates would be charged in Category 'A', 'B' & 'C' areas
4	Exemption on Change in Land use Fee	100% exemption from the payment of Change in Land Use fee in category B and C areas respectively	100% exemption from the payment of Change in Land Use fee in category B and C areas respectively	100% exemption from the payment of Change in Land Use fee in category B and C areas respectively

S. No	Scheme Name	Micro	Small	Medium
5	Interest Subvention	3% on term loan subject to a maximum of INR 2 lakhs, INR 4 lakhs and INR 6 lakhs per annum for 3 years in Category A, B & C areas respectively	3% on term loan subject to a maximum of INR 2 lakhs, INR 4 lakhs and INR 6 lakhs per annum for 3 years in Category A, B & C areas respectively	3% on term loan subject to a maximum of INR 2 lakhs, INR 4 lakhs and INR 6 lakhs per annum for 3 years in Category A, B & C areas respectively
6	Assistance for Transportation of Plant and Machinery	Reimbursement of 50% of cost incurred on inland carriage and inland transit insurance of Plant and Machinery subject to maximum of Rs 2 lakhs per enterprise in Category 'A' area and Rs 3 lakhs in Category 'B' & 'C' areas	Reimbursement of 50% of cost incurred on inland carriage and inland transit insurance of Plant and Machinery subject to maximum of Rs 2 lakhs per enterprise in Category 'A' area and Rs 3 lakhs in Category 'B' & 'C' areas	Reimbursement of 50% of cost incurred on inland carriage and inland transit insurance of Plant and Machinery subject to maximum of Rs 2 lakhs per enterprise in Category 'A' area and Rs 3 lakhs in Category 'B' & 'C' areas
7	Transport Subsidy (Transportation of Raw Material and Finished Products in Category B and C areas)	► Reimbursement of actual expenditure incurred within the state or 3% of annual turnover, up to INR 10 lakhs per annum for 3 years (Enterprises in category B area)	► Reimbursement of actual expenditure incurred within the state or 3% of annual turnover, up to INR 10 lakhs per annum for 3 years (Enterprises in category B area)	► Reimbursement of actual expenditure incurred within the state or 3% of annual turnover, up to INR 10 lakhs per annum for 3 years (Enterprises in category B area)
		► Reimbursement of actual expenditure incurred within the state or 5% of annual turnover, up to INR 10 lakhs per annum for 5 years (Enterprises in category C area)	► Reimbursement of actual expenditure incurred within the state or 5% of annual turnover, up to INR 10 lakhs per annum for 5 years (Enterprises in category C area)	► Reimbursement of actual expenditure incurred within the state or 5% of annual turnover, up to INR 10 lakhs per annum for 5 years (Enterprises in category C area)
8	Net SGST reimbursement	Reimbursement of 50%,80%,90% of Net SGST paid for 7 years up to 80% of Fixed Capital Investment in Category A, B and C areas respectively	Reimbursement of 50%,80%,90% of Net SGST paid for 7 years up to 80% of Fixed Capital Investment in Category A, B and C areas respectively	Reimbursement of 50%,80%,90% of Net SGST paid for 7 years up to 80% of Fixed Capital Investment in Category A, B and C areas respectively

S. No	Scheme Name	Micro	Small	Medium
9	Assistance for access to technology, competitiveness, innovation and quality certification	Reimbursement of 50% of expenses incurred for the setting up in house testing facilities and equipment up to INR 5 Lakhs per enterprise	Reimbursement of 50% of expenses incurred for the setting up in house testing facilities and equipment up to INR 5 Lakhs per enterprise	Reimbursement of 50% of expenses incurred for the setting up in house testing facilities and equipment up to INR 5 Lakhs per enterprise
10	Assistance to encourage water conservation; compliance of Environment, Health and Safety Standards	► Reimbursement of 25% of expenditure incurred for purchase of P&M for setting up Effluent Treatment Plant & Rainwater Harvesting System up to INR 2 lakhs	► Reimbursement of 25% of expenditure incurred for purchase of P&M for setting up Effluent Treatment Plant & Rainwater Harvesting System up to INR 2 lakhs	► Reimbursement of 25% of expenditure incurred for purchase of P&M for setting up Effluent Treatment Plant & Rainwater Harvesting System up to INR 2 lakhs
		► Reimbursement of 50% of Power Tariff paid for running ETP for 3 years up to INR 1 lakh per annum	► Reimbursement of 50% of Power Tariff paid for running ETP for 3 years up to INR 1 lakh per annum	► Reimbursement of 50% of Power Tariff paid for running ETP for 3 years up to INR 1 lakh per annum
11	Access to Finance for MSMEs	Reimbursement of 50% of expenses incurred on floating Public Issue for raising funds through National Stock Exchange (NSE) dedicated platform for SME's including cost of registration with National Stock Exchange in case funds so raised are utilized for the setting up or expansion of eligible enterprise(s) within the State, subject to maximum of INR 10 lakhs per enterprise	Reimbursement of 50% of expenses incurred on floating Public Issue for raising funds through National Stock Exchange (NSE) dedicated platform for SME's including cost of registration with National Stock Exchange in case funds so raised are utilized for the setting up or expansion of eligible enterprise(s) within the State, subject to maximum of INR 10 lakhs per enterprise	Reimbursement of 50% of expenses incurred on floating Public Issue for raising funds through National Stock Exchange (NSE) dedicated platform for SME's including cost of registration with National Stock Exchange in case funds so raised are utilized for the setting up or expansion of eligible enterprise(s) within the State, subject to maximum of INR 10 lakhs per enterprise

S. No	Scheme Name	Micro	Small	Medium
12	Purchase Preference	Preference to MSME by placing at least 25% of the total order with them on lowest approved rates	Preference to MSME by placing at least 25% of the total order with them on lowest approved rates	Preference to MSME by placing at least 25% of the total order with them on lowest approved rates
13	Incentive to encourage employment	Giving employment to Bonafide Himachalies over and above 80% on regular basis would be eligible for incentive of INR 1000 per month per additional employment generated over and above of 50 Bonafide Himachalis for ten years from the date of production	Giving employment to Bonafide Himachalies over and above 80% on regular basis would be eligible for incentive of INR 1000 per month per additional employment generated over and above of 50 Bonafide Himachalis for ten years from the date of production	Giving employment to Bonafide Himachalies over and above 80% on regular basis would be eligible for incentive of INR 1000 per month per additional employment generated over and above of 50 Bonafide Himachalis for ten years from the date of production
		▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum	▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum	▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum
14	Electricity Duty	▶ 25% of expenditure incurred for the purchase of P&M/ equipment's for setting up of effluent treatment plant, rainwater harvesting system excluding expenditure incurred on construction, subject to maximum of INR 2 lakh per enterprises.	▶ 25% of expenditure incurred for the purchase of P&M/ equipment's for setting up of effluent treatment plant, rainwater harvesting system excluding expenditure incurred on construction, subject to maximum of INR 2 lakh per enterprises.	▶ 25% of expenditure incurred for the purchase of P&M/ equipment's for setting up of effluent treatment plant, rainwater harvesting system excluding expenditure incurred on construction, subject to maximum of INR 2 lakh per enterprises.

S. No	Scheme Name	Micro	Small	Medium
		▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum	▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum	▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum
15	Concessional Rate of Electricity Charges	▶ New enterprises would be charged energy rates@15% lower than the approved energy charges for a period of 3 years	▶ New enterprises would be charged energy rates@15% lower than the approved energy charges for a period of 3 years	▶ New enterprises would be charged energy rates@15% lower than the approved energy charges for a period of 3 years
		▶ Existing industrial consumer undertaking substantial expansion would be eligible for a rebate of 15% on energy charges for additional power consumptions for a period of 3 years.	▶ Existing industrial consumer undertaking substantial expansion would be eligible for a rebate of 15% on energy charges for additional power consumptions for a period of 3 years.	▶ Existing industrial consumer undertaking substantial expansion would be eligible for a rebate of 15% on energy charges for additional power consumptions for a period of 3 years.
16	Assistance for Patent Filing and use of Green Fuel	▶ Reimbursement of INR 10 lakhs or 75% of expenditure incurred/charges paid to patent	▶ Reimbursement of INR 10 lakhs or 75% of expenditure incurred/charges paid to patent	▶ Reimbursement of INR 10 lakhs or 75% of expenditure incurred/charges paid to patent
		▶ Reimbursement of 50% of cost incurred within the factory premises to fuel manufacturing process with gas/ solar power or to use it as an alternate power backup, subject to maximum of INR 3 lakhs per enterprise	▶ Reimbursement of 50% of cost incurred within the factory premises to fuel manufacturing process with gas/ solar power or to use it as an alternate power backup, subject to maximum of INR 3 lakhs per enterprise	▶ Reimbursement of 50% of cost incurred within the factory premises to fuel manufacturing process with gas/ solar power or to use it as an alternate power backup, subject to maximum of INR 3 lakhs per enterprise

S. No	Scheme Name	Micro	Small	Medium
17	Incentive to EOUs for Promotion of Export	<p>► Reimbursement of cost incurred for shipment of export samples from the port/ container depot to the port of destination up to INR 1 lakh per Enterprise</p>	<p>► Reimbursement of cost incurred for shipment of export samples from the port/ container depot to the port of destination up to INR 1 lakh per Enterprise</p>	<p>► Reimbursement of cost incurred for shipment of export samples from the port/ container depot to the port of destination up to INR 1 lakh per Enterprise</p>
		<p>► Reimbursement of 50% of the cost incurred on publishing export marketing brochures/ product literature and participating in the relevant overseas trade fairs approved by the Government of India/State Government up to INR 3 lakh per Enterprise</p>	<p>► Reimbursement of 50% of the cost incurred on publishing export marketing brochures/ product literature and participating in the relevant overseas trade fairs approved by the Government of India/ State Government up to INR 3 lakh per Enterprise</p>	<p>► Reimbursement of 50% of the cost incurred on publishing export marketing brochures/ product literature and participating in the relevant overseas trade fairs approved by the Government of India/ State Government up to INR 3 lakh per Enterprise</p>
18	Creation and Upgradation of Industrial Infrastructure by Private Investors	<p>► Capital Infrastructure Subsidy for Industrial parks @ 25%, 40% &amp; 50% subject to maximum of INR 15 cr, INR 20 Crore &amp; INR 25 cr in Category A, B &amp; C areas respectively</p>	<p>► Capital Infrastructure Subsidy for Industrial parks @ 25%, 40% &amp; 50% subject to maximum of INR 15 cr, INR 20 Crore &amp; INR 25 cr in Category A, B &amp; C areas respectively</p>	<p>► Capital Infrastructure Subsidy for Industrial parks @ 25%, 40% &amp; 50% subject to maximum of INR 15 cr, INR 20 Crore &amp; INR 25 cr in Category A, B &amp; C areas respectively</p>
		<p>► Capital Infrastructure Subsidy for Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Design and Manufacturing, Pharma, Textile Park or any other sector @ 40% subject to maximum of INR 10 cr, INR 15 cr &amp; INR 20 cr set up in Category A, B &amp; C areas respectively</p>	<p>► Capital Infrastructure Subsidy for Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Design and Manufacturing, Pharma, Textile Park or any other sector @ 40% subject to maximum of INR 10 cr, INR 15 cr &amp; INR 20 cr set up in Category A, B &amp; C areas respectively</p>	<p>► Capital Infrastructure Subsidy for Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Design and Manufacturing, Pharma, Textile Park or any other sector @ 40% subject to maximum of INR 10 cr, INR 15 cr &amp; INR 20 cr set up in Category A, B &amp; C areas respectively</p>

S. No	Scheme Name	Micro	Small	Medium
19	Capital Infrastructure Subsidy	<p>▶ 25%, 40% &amp; 50% subject to maximum limit of INR 15 cr, INR 20 cr &amp; INR 25 cr in category A, B &amp; C areas respectively for the cost incurred for the development of common industrial infrastructure &amp; utilities</p>	<p>▶ 25%, 40% &amp; 50% subject to maximum limit of INR 15 cr, INR 20 cr &amp; INR 25 cr in category A, B &amp; C areas respectively for the cost incurred for the development of common industrial infrastructure &amp; utilities</p>	<p>▶ 25%, 40% &amp; 50% subject to maximum limit of INR 15 cr, INR 20 cr &amp; INR 25 cr in category A, B &amp; C areas respectively for the cost incurred for the development of common industrial infrastructure &amp; utilities</p>
		<p>▶ 40% subject to maximum of INR10 cr, INR 15 cr &amp; INR 20 cr for parks set up in Category A, B &amp; C areas respectively for the cost incurred in the development of Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Development and Maintenance, Pharma, Textile Park or any other sector</p>	<p>▶ 40% subject to maximum of INR10 cr, INR 15 cr &amp; INR 20 cr for parks set up in Category A, B &amp; C areas respectively for the cost incurred in the development of Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Development and Maintenance, Pharma, Textile Park or any other sector</p>	<p>▶ 40% subject to maximum of INR10 cr, INR 15 cr &amp; INR 20 cr for parks set up in Category A, B &amp; C areas respectively for the cost incurred in the development of Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Development and Maintenance, Pharma, Textile Park or any other sector</p>
20	Incentives for Handloom and Handicrafts	<p>▶ Reimbursement @10% of the actual cost paid to National Handloom Development Corporation (NHDC) on quarterly basis on procuring yarn for in house consumptions under Mill Gate price scheme of MoT, Gol.</p>	<p>▶ Reimbursement @10% of the actual cost paid to National Handloom Development Corporation (NHDC) on quarterly basis on procuring yarn for in house consumptions under Mill Gate price scheme of MoT, Gol.</p>	<p>▶ Reimbursement @10% of the actual cost paid to National Handloom Development Corporation (NHDC) on quarterly basis on procuring yarn for in house consumptions under Mill Gate price scheme of MoT, Gol.</p>

S. No	Scheme Name	Micro	Small	Medium
		<p>► Reimbursement of cost incurred for obtaining/ registration under GI Act as well as cost of labels for branding their products like GI-Marks, Wool Marks, Handloom Marks and India Handloom Brand</p>	<p>► Reimbursement of cost incurred for obtaining/ registration under GI Act as well as cost of labels for branding their products like GI-Marks, Wool Marks, Handloom Marks and India Handloom Brand</p>	<p>► Reimbursement of cost incurred for obtaining/ registration under GI Act as well as cost of labels for branding their products like GI-Marks, Wool Marks, Handloom Marks and India Handloom Brand</p>
		<p>► 50% reimbursed on commission paid to online sale companies/portals subject to a maximum limit of INR 1 lakh per annum per enterprise.</p>	<p>► 50% reimbursed on commission paid to online sale companies/portals subject to a maximum limit of INR 1 lakh per annum per enterprise.</p>	<p>► 50% reimbursed on commission paid to online sale companies/portals subject to a maximum limit of INR 1 lakh per annum per enterprise.</p>
		<p>► Enterprises selling products online through its own website/portal would be reimbursed 60% of logistic cost/ transportation cost subject to a maximum cost of INR 2 Lakhs per enterprises per annum.</p>	<p>► Enterprises selling products online through its own website/portal would be reimbursed 60% of logistic cost/ transportation cost subject to a maximum cost of INR 2 Lakhs per enterprises per annum.</p>	<p>► Enterprises selling products online through its own website/portal would be reimbursed 60% of logistic cost/ transportation cost subject to a maximum cost of INR 2 Lakhs per enterprises per annum.</p>
		<p>► 60% reimbursement of the rent paid by the enterprises for hiring exhibition/ sale space in fair and festivals organized by any agency of Gol, State Govt. or Other State Govt, UT administration subject to a maximum limit of INR 10,000 of the rent paid within the State and INR 15,000 of the rent paid outside the State.</p>	<p>► 60% reimbursement of the rent paid by the enterprises for hiring exhibition/ sale space in fair and festivals organized by any agency of Gol, State Govt. or Other State Govt, UT administration subject to a maximum limit of INR 10,000 of the rent paid within the State and INR 15,000 of the rent paid outside the State.</p>	<p>► 60% reimbursement of the rent paid by the enterprises for hiring exhibition/ sale space in fair and festivals organized by any agency of Gol, State Govt. or Other State Govt, UT administration subject to a maximum limit of INR 10,000 of the rent paid within the State and INR 15,000 of the rent paid outside the State.</p>

S. No	Scheme Name	Micro	Small	Medium
		Note: Such organization/ agencies have not been provided space on subsidised rates for exhibitions	Note: Such organization/ agencies have not been provided space on subsidised rates for exhibitions	Note: Such organization/ agencies have not been provided space on subsidised rates for exhibitions

### Annexure III

#### Benefits available for Non-MSME (as per Himachal Pradesh Logistics Policy, 2022)

S.No.	Scheme Name	Large	Anchor
1	Subsidy for preparation of Detailed Project Report (Reimbursement of 50% of expenditure incurred towards preparation of DPR)		
2	Allotment of Land and Industrial Sheds	► Concession of 25%, 45% & 65% of rate/premium fixed for land or industrial sheds in category A, B and C areas respectively	Concession of 50%, 60% & 75% of rate/premium fixed for land or industrial sheds in category A, B and C areas respectively
		► 15% of the premium of land/ shed shall be realized before handing over of possession and balance in 5 equal annual interest free instalments	► 12% of the premium of land/ shed shall be realized before handing over of possession and balance in 8 equal annual interest free instalments
3	Exemption on Stamp Duty and Registration Fees	50%, 30% & 20% of applicable rates would be charged in Category 'A', 'B' & 'C' areas	50%, 30% & 20% of applicable rates would be charged in Category 'A', 'B' & 'C' areas
4	Exemption on Change in Land use Fee	100% exemption from the payment of Change in Land Use fee in category B and C areas respectively	
5	Interest Subvention	3% on term loan subject to a maximum of INR10, lakhs, INR 15 lakhs and INR 20 lakhs per annum for 3 years in Category A, B & C areas respectively	

S.No.	Scheme Name	Large	Anchor
6	Assistance for Transportation of Plant and Machinery		
7	Transport Subsidy (Transportation of Raw Material and Finished Products in Category B and C areas)	<p>► Reimbursement of actual expenditure incurred within the state or 3% of annual turnover, up to INR 20 lakhs per annum for 3 years (Enterprises in category B area)</p> <p>► Reimbursement of actual expenditure incurred within the state or 5% of annual turnover, up to INR 30 lakhs per annum for 5 years (Enterprises in category C area)</p>	► Reimbursement of actual expenditure incurred within the state or 5% of annual turnover, up to INR 30 lakhs per annum for 5 years
8	Net SGST reimbursement	Reimbursement of 50%,70%,80% of Net SGST paid for 5 years up to 80% of Fixed Capital Investment in Category A, B and C areas respectively	Reimbursement of 100% of Net SGST paid for 7 years up to 80% of Fixed Capital Investment
9	Assistance for access to technology, competitiveness, innovation and quality certification	Not applicable	Not applicable
10	Assistance to encourage water conservation; compliance of Environment, Health and Safety Standards	Not applicable	Not applicable
11	Access to Finance for MSMEs	Not applicable	Not applicable
12	Purchase Preference	Not applicable	Not applicable
13	Incentive to encourage employment	Not applicable	Not applicable

S.No.	Scheme Name	Large	Anchor
14	Electricity Duty	▶ 25% of expenditure incurred for the purchase of P&M/ equipment's for setting up of effluent treatment plant, rainwater harvesting system excluding expenditure incurred on construction, subject to maximum of INR 2 lakh per enterprises.	▶ 25% of expenditure incurred for the purchase of P&M/ equipment's for setting up of effluent treatment plant, rainwater harvesting system excluding expenditure incurred on construction, subject to maximum of INR 2 lakh per enterprises.
		▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum	▶ 50% of power tariff paid for running of ETP for a period of 3 years subject to maximum of INR 1 lakh per annum
15	Concessional Rate of Electricity Charges	▶ New enterprises would be charged energy rates@15% lower than the approved energy charges for a period of 3 years	▶ New enterprises would be charged energy rates@15% lower than the approved energy charges for a period of 3 years
		▶ Existing industrial consumer undertaking substantial expansion would be eligible for a rebate of 15% on energy charges for additional power consumptions for a period of 3 years.	▶ Existing industrial consumer undertaking substantial expansion would be eligible for a rebate of 15% on energy charges for additional power consumptions for a period of 3 years.
16	Assistance for Patent Filing and use of Green Fuel	▶ Reimbursement of INR 10 lakhs or 75% of expenditure incurred/ charges paid to patent	▶ Reimbursement of INR 10 lakhs or 75% of expenditure incurred/ charges paid to patent
		▶ Reimbursement of 50% of cost incurred within the factory premises to fuel manufacturing process with gas/ solar power or to use it as an alternate power backup, subject to maximum of INR 3 lakhs per enterprise	▶ Reimbursement of 50% of cost incurred within the factory premises to fuel manufacturing process with gas/ solar power or to use it as an alternate power backup, subject to maximum of INR 3 lakhs per enterprise
17	Incentive to EOUs for Promotion of Export	▶ Reimbursement of cost incurred for shipment of export samples from the port/ container depot to the port of destination up to INR 1 lakh per Enterprise	▶ Reimbursement of cost incurred for shipment of export samples from the port/ container depot to the port of destination up to INR 1 lakh per Enterprise
		▶ Reimbursement of 50% of the cost incurred on publishing export marketing brochures/ product literature and participating in the relevant overseas trade fairs approved by the Government of India/State Government up to INR 3 lakh per Enterprise	▶ Reimbursement of 50% of the cost incurred on publishing export marketing brochures/ product literature and participating in the relevant overseas trade fairs approved by the Government of India/State Government up to INR 3 lakh per Enterprise

S.No.	Scheme Name	Large	Anchor
18	Creation and Upgradation of Industrial Infrastructure by Private Investors	<p>► Capital Infrastructure Subsidy for Industrial parks @ 25%, 40% &amp; 50% subject to maximum of INR 15 cr, INR 20 Crore &amp; INR 25 cr in Category A, B &amp; C areas respectively</p>	<p>► Capital Infrastructure Subsidy for Industrial parks @ 25%, 40% &amp; 50% subject to maximum of INR 15 cr, INR 20 Crore &amp; INR 25 cr in Category A, B &amp; C areas respectively</p>
		<p>► Capital Infrastructure Subsidy for Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Design and Manufacturing, Pharma, Textile Park or any other sector @ 40% subject to maximum of INR 10 cr, INR 15 cr &amp; INR 20 cr set up in Category A, B &amp; C areas respectively</p>	<p>► Capital Infrastructure Subsidy for Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Design and Manufacturing, Pharma, Textile Park or any other sector @ 40% subject to maximum of INR 10 cr, INR 15 cr &amp; INR 20 cr set up in Category A, B &amp; C areas respectively</p>
19	Capital Infrastructure Subsidy	<p>► 25%, 40% &amp; 50% subject to maximum limit of INR 15 cr, INR 20 cr &amp; INR 25 cr in category A, B &amp; C areas respectively for the cost incurred for the development of common industrial infrastructure &amp; utilities</p>	<p>► 25%, 40% &amp; 50% subject to maximum limit of INR 15 cr, INR 20 cr &amp; INR 25 cr in category A, B &amp; C areas respectively for the cost incurred for the development of common industrial infrastructure &amp; utilities</p>
		<p>► 40% subject to maximum of INR 10 cr, INR 15 cr &amp; INR 20 cr for parks set up in Category A, B &amp; C areas respectively for the cost incurred in the development of Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Development and Maintenance, Pharma, Textile Park or any other sector</p>	<p>► 40% subject to maximum of INR 10 cr, INR 15 cr &amp; INR 20 cr for parks set up in Category A, B &amp; C areas respectively for the cost incurred in the development of Sector Specific / Theme Parks in Agro, Herbal, Knowledge, Food, IT, ITeS and Electronics System Development and Maintenance, Pharma, Textile Park or any other sector</p>
20	Incentives for Handloom and Handicrafts	<p>► Reimbursement @10% of the actual cost paid to National Handloom Development Corporation (NHDC) on quarterly basis on procuring yarn for in house consumptions under Mill Gate price scheme of MoT, Gol.</p> <p>► Reimbursement of cost incurred for obtaining/ registration under GI Act as well as cost of labels for branding their products like GI-Marks, Wool Marks, Handloom Marks and India Handloom Brand</p>	<p>► Reimbursement @10% of the actual cost paid to National Handloom Development Corporation (NHDC) on quarterly basis on procuring yarn for in house consumptions under Mill Gate price scheme of MoT, Gol.</p> <p>► Reimbursement of cost incurred for obtaining/ registration under GI Act as well as cost of labels for branding their products like GI-Marks, Wool Marks, Handloom Marks and India Handloom Brand</p>

S.No.	Scheme Name	Large	Anchor
		<p>▶ 50% reimbursed on commission paid to online sale companies/ portals subject to a maximum limit of INR 1 lakh per annum per enterprise.</p> <p>▶ Enterprises selling products online through its own website/ portal would be reimbursed 60% of logistic cost/transportation cost subject to a maximum cost of INR 2 Lakhs per enterprises per annum.</p> <p>▶ 60% reimbursement of the rent paid by the enterprises for hiring exhibition/ sale space in fair and festivals organized by any agency of Gol, State Govt. or Other State Govt, UT administration subject to a maximum limit of INR 10,000 of the rent paid within the State and INR 15,000 of the rent paid outside the State.</p> <p>Note: Such organization/ agencies have not been provided space on subsidised rates for exhibitions</p>	<p>▶ 50% reimbursed on commission paid to online sale companies/ portals subject to a maximum limit of INR 1 lakh per annum per enterprise.</p> <p>▶ Enterprises selling products online through its own website/ portal would be reimbursed 60% of logistic cost/transportation cost subject to a maximum cost of INR 2 Lakhs per enterprises per annum.</p> <p>▶ 60% reimbursement of the rent paid by the enterprises for hiring exhibition/ sale space in fair and festivals organized by any agency of Gol, State Govt. or Other State Govt, UT administration subject to a maximum limit of INR 10,000 of the rent paid within the State and INR 15,000 of the rent paid outside the State.</p> <p>Note: Such organization/ agencies have not been provided space on subsidised rates for exhibitions</p>

### Annexure IV

## Diagrammatic representation of Himachal Pradesh Logistics Policy 2022

Diagram 1 : Policy Blueprint

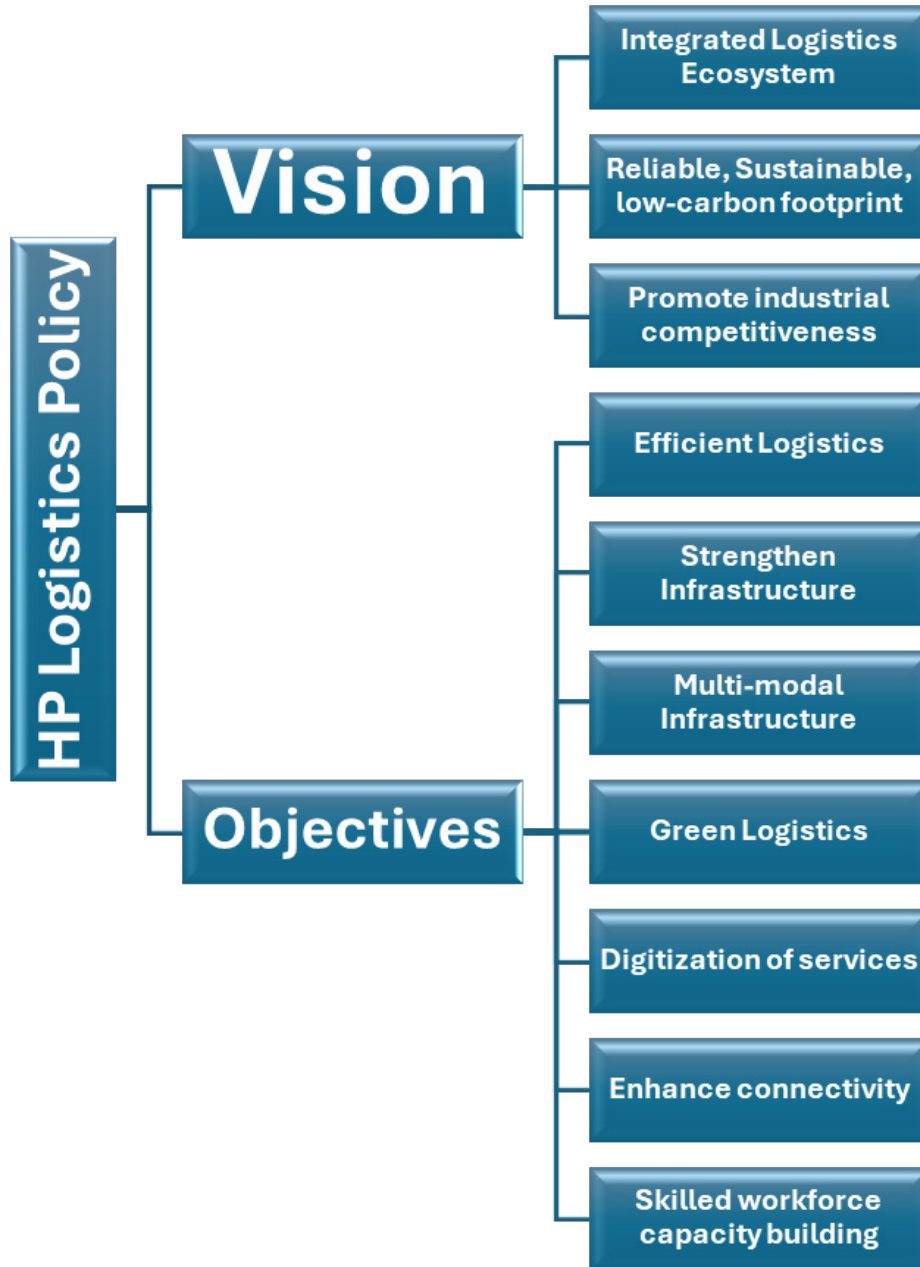


Diagram 2 A & B : Policy Interventions

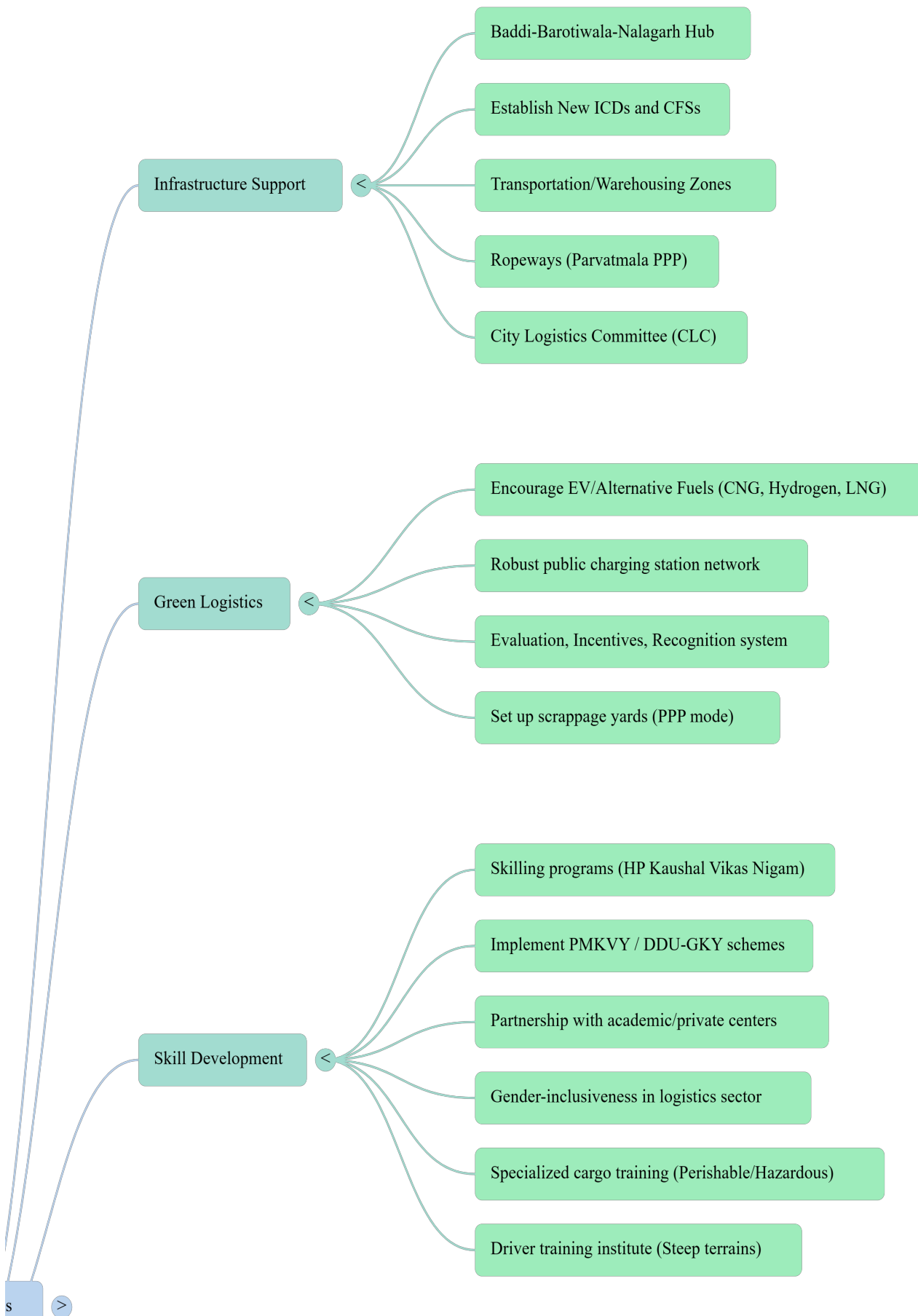
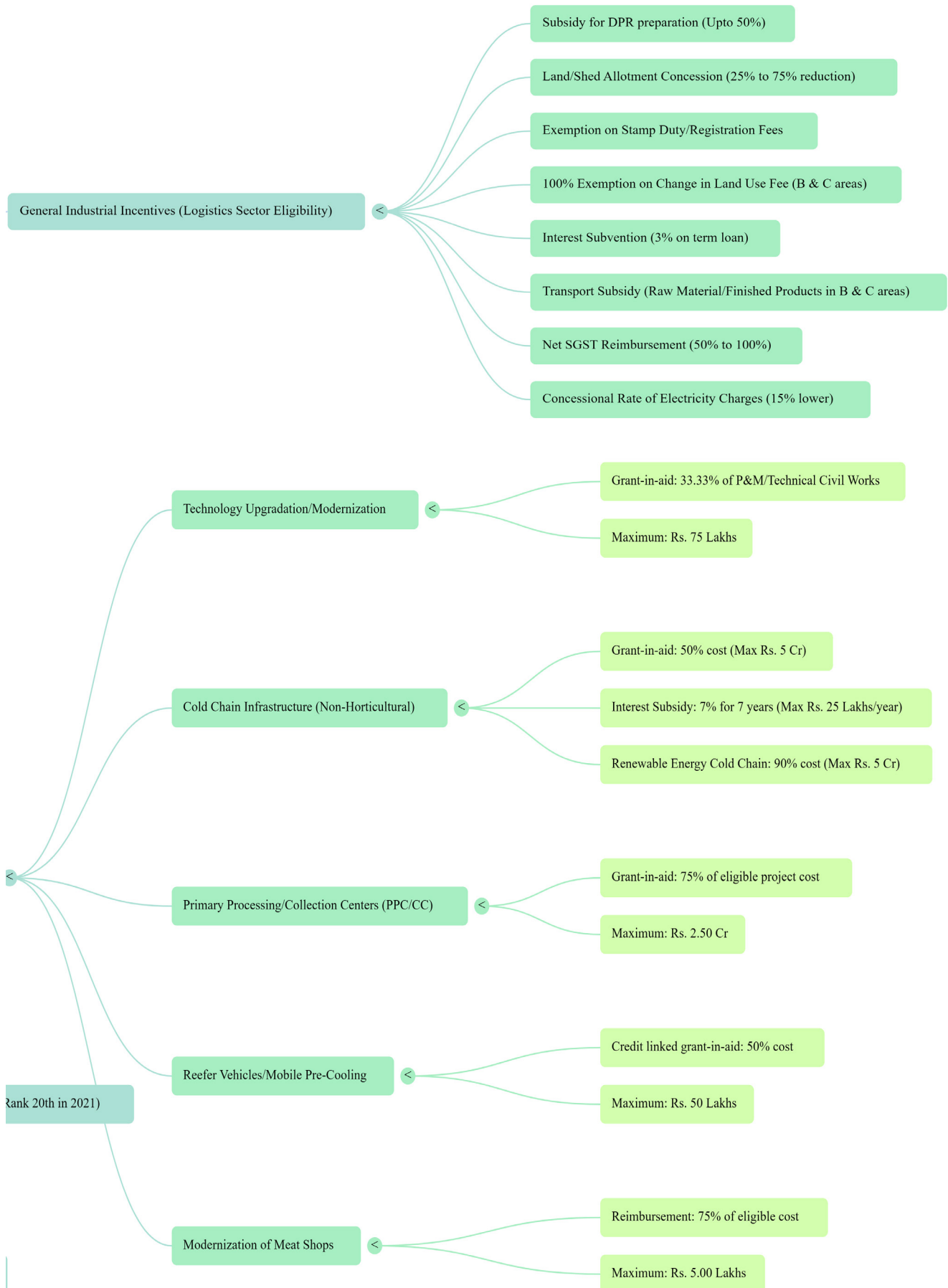




Diagram 3 A and 3B : Incentives Map



## FAQs for State-Specific Policies

### 1. What are the different sectors for MSME's to focus?

The Himachal Pradesh State Government has set few priority sectors as focus for promoting industry development and entrepreneurship. The State has granted "industry" sector to each of these sectors. These are Logistics, Food Processing, IT / ITeS/ ESDM, Tourism and Ayurveda.

### 2. What factors make Himachal Pradesh as a favorable destination for investors / MSMEs?

The State has been acknowledged as Hill State Leader and an Aspiring Leader in the State Start-up Ranking 2018 by Department for Promotion of Industry and Internal Trade. The State has also been awarded for Good Governance amongst small states for the 2nd consecutive year by Public Affairs Center, 2018.

The State's MSME Policy focuses on ease of doing business and accelerating growth through capital subsidies, interest subventions and tax exemptions, while promoting employment opportunities.

### 3. Does the State cover all these sectors under a single MSME Policy?

No – The State has structured the Policies in a way that Department of Industries acts as the Nodal agency for promoting activities in each sector. This is governed by the State Industrial Investment Policy, 2019. Along with this, sector specific policies are also pronounced and are aligned with the above Industry Policy.

### 4. What are the sector specific MSME Policies?

These include Himachal Pradesh Logistics Policy, 2022; Food Processing and Energy Policy, 2021; Himachal Pradesh Information Technology (IT), Information Technology enabled Services (ITeS), and Electronic System Design and Manufacturing (ESDM) Policy, 2019; The Himachal Pradesh Tourism Policy, 2019 and Himachal Pradesh State AYUSH Policy, 2019.

### 5. Are there any special provisions for women entrepreneurs?

There are no specific provisions for women entrepreneurs in the State Policy. However, there is a mention in skill development on the need to achieving higher gender inclusiveness; the Policy seeks to increase the participation of women in the logistics sector by reviewing existing policies and guidelines and taking special initiatives to train women in the logistics domain.

### 6. Does the State offer subsidies or incentives for specific industries?

Yes. The State provides special incentives for Logistics sectors and food processing.

### 7. What are the State's export promotion measures?

Yes. As per the Policy, the State provides special incentives to promote exports. These include (not exhaustive) reimbursement of shipment costs for export samples (upto INR 1 Lakh), reimbursement of cost incurred on publishing export marketing brochures (50%), reimbursement of cost of participation in overseas trade fairs (upto 3 Lakhs).

### 8. What is the process to apply for these schemes or benefits?

There is a Single-window system governed by State Single Window Clearance and Monitoring Authority and State Review Committee. Besides, the State has set up a Heldesk at Himachal Pradesh Investment Promotion and Facilitation Cell (IPFC), accessible at +91- 177-2653069 or vide URL <https://emerginghimachal.hp.gov.in/>

Further details of step-by-step approach for utilizing services of Single Window portal are at ink <https://emerginghimachal.hp.gov.in/>.

**9. Which nodal agency/department implements this policy?**

The Director of Industries shall be the Mission Director. A State Level Empowered Committee (SLEC) has already been constituted by the State Government under the Chairmanship of the Addl. Chief Secretary (Industries) / Principal Secretary (Industries) having representatives from other concerned Departments

**10. Who are the key contact persons for assistance?**

Heldesk at Himachal Pradesh Investment Promotion and Facilitation Cell (IPFC), accessible at +91- 177-2653069 or vide URL <https://emerginghimachal.hp.gov.in/>

**11. How does this policy align with Central Government initiatives?**

The Policy is aligned with the vision of Prime Minister's GatiShakti National Mission Program. Similarly, specific schemes and incentives for MSMEs and Startup are aligned with the Central Government's National level objectives and policies.



## The Institute of Chartered Accountants of India

(Set up by an Act of Parliament)

### MSME & Startup Committee, ICAI

A-29, ICAI Bhawan, Admin Block, Sector-62, Noida,  
Uttar Pradesh-201309, India | Phone: 0120-3045944  
Email: [msme@icai.in](mailto:msme@icai.in), [msmeclinic@icai.in](mailto:msmeclinic@icai.in)



**Startup Portal:**  
[startup.icai.org](http://startup.icai.org)



**MSME Portal:**  
[msme.icai.org](http://msme.icai.org)